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NEWS SUMMARY

GENERAL

Petrol peace hopes rise

Esso and Mobil tanker drivers shop stewards recommended their members to continue working normally next week, while now pay offers are considered.

The new peace moves bring further hope that a national tanker drivers' strike threatened from Wednesday will be avoided.

The Esso drivers were advised to defer their action until January 10 to allow time for a ballot on a new offer from the company. A delegate conference of Mobil shop stewards accepted a pay package and will recommend it in a ballot this week.

Back Page

Scion becomes a Life Peer

Mr. Hugh Scanlon, recently retired AUEW president, becomes a Life Peer in the New Year Honours published today. Other new Life Peers include Sir Brian Flowers, the nuclear physicist.

Back Page and Page 17

Spanish elections

The Government of Prime Minister Adolfo Suarez has decided to dissolve the Spanish Parliament and call new general elections for the early spring.

Back Page

Notices run out

Yesterday was the last day at work at the Times and Sunday Times for some 600 staff, many of them secretaries and telephone girls. From now on staff will be put out of work at the rate of 100 a week.

Page 3

Cairo security

Security measures are being stepped up in Cairo to forestall violence or demonstrations following price increases introduced by the Government.

Page 2

Ecevit warning

Violence could spread to other parts of Turkey despite imposition of martial law in most main cities. Prime Minister Bulent Ecevit warned.

Black box' find

Navy frogmen recovered the 'black box' flight recorder of the Alitalia DC-9 which crashed in the sea off Palermo, Sicily, killing 108 people last Saturday.

Airline escape

At least 173 passengers and crew survived when a United Airlines DC-8 crashed into unoccupied houses in Portland, Oregon, while attempting an emergency landing.

Page 3

Briefly

President Giscard d'Estaing will visit Romania from January 18 to 20.

Australia scored 243 for four on the opening day of the Third Test in Melbourne.

Spain's air traffic controllers worked to rule for 24 hours, to press employers into meeting a wage demand put forward for next year.

Algerian President Houari Boumediene was buried in his country's Martyrs Cemetery.

Arctic conditions gripped Norway, pushing temperatures to a December record of -43°C.

We wish our readers a Happy New Year

PUBLISHER'S NOTICE
The Financial Times will not be published on Monday, January 1.

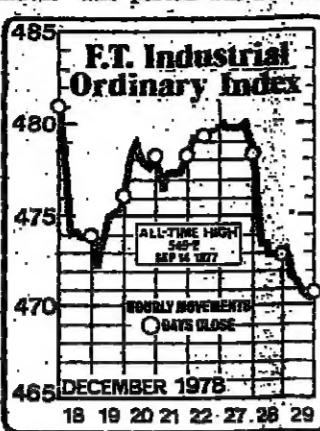
CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

FALLS	
Barclays Bank	360 - 5
Dixon (D.)	105 - 3
Exel	134 + 4
Farm Feed	74 + 6
Hoffnung (S.)	68 + 4
Horizon Midlands	127 + 4
Kennedy Smalls	47 + 3
Pleasants	51 + 6
Saga Holidays	137 + 5
Samuel (H.) "A"	158 + 6
Veet's Store	45 + 4
Anglo-American	302 + 7
Comet Gold Fields	152 + 4
De Beers Deft.	351 + 9
BP	906 - 10
Sieben (UK)	242 - 14

Equities drift; Gold up \$4^{1/4}

EQUITIES finished the long Christmas Account with a 2.0 point fall in 4702 in the FT general index. The period was marked



by a sharp downturn in business, with official markings falling away to an average of 3,162.

GILTS showed marginal gains in all sectors and the Government Securities Index closed 0.03 up at 68.98.

STERLING rose 1^{1/4} cents to \$2.0415 and its trade-weighted index improved to 64.0 (3.8). The dollar's depreciation widened to 9.8 per cent (3.7).

GOLD rose \$4^{1/4} to \$284.75 in London. In New York the Comex January settlement was \$227.00 (\$223.10).

WALL STREET closed 0.85 down at 805.01.

JAPAN has tightened controls on commercial banks making medium and long-term dollar loans to foreigners next year. Page 21

JUSTICE Department, worried by the concentration of U.S. industry through many big mergers in recent years, is preparing legislation to prohibit mergers involving aggregate assets or sales of \$2bn or more.

GOODYEAR of the U.S., the world's largest tyre manufacturer, has injected £18.32m cash into its ailing British subsidiary, Goodyear GB, to reduce the subsidiary's debt burden and provide working capital. Back Page

NINE CHRYSLER directors have resigned from Chrysler UK in preparation for the restructuring of the Board which will take place when Peugeot PSA formally takes control of Chrysler's European operations on January 1. Page 3

NEWSPRINT prices are to rise from January 1, with possible repercussions on newspapers' cover-prices. Reed and Bowater, the leading UK paper manufacturers, have said that subject to a successful application to the Price Commission newsprint prices will rise 8.5 per cent. Page 8

PROVIDENT Financial Group, the Bradford-based consumer credit company, is threatening to dismiss all its 1,400 managers in a pay dispute. The managers have been operating sanctions in support of a pay claim since November 24 and the company has said that if they do not return to normal working by January 2 they will be sacked. Page 3

WEST GERMAN steel employers and metal workers unions will begin talks again today to try to settle West Germany's month-long steel strike. About 80,000 men are affected by the strike. Page 2

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OVERSEAS NEWS

THE EMS

Bonn is critical of Paris decision

BY JONATHAN CARR

BONN—The West German Government is clearly astonished by and strongly critical of yesterday's French announcement which seems bound to mean delay in introduction of the European Monetary System (EMS). The decision by Paris to insist on solution of outstanding agricultural issues before the EMS can begin operation, is described by high officials here as "a major political error."

It is considered surprising in view of France's known desire to see the EMS come into being as Paris took over the Presidency of the European Community Council from West Germany on January 1. It is also felt to be a regrettable signal to the United States of Western European incapacity to meet a deadline on a key initiative—even when this had been agreed at the highest level.

It is stressed that this wider political point remains valid even though it is expected that President Valery Giscard d'Estaing and Chancellor Helmut Schmidt, the two main authors of the EMS, will be able to point the way to a compromise when they meet at the Guadeloupe summit on January 3 and 6.

The immediate reason for the delay on the EMS lies in a field which has bedeviled Franco-West German relations before, namely operation of the Common Agriculture Policy (CAP).

When the Heads of State and government agreed on the EMS at the European Council in Brussels on December 5, they also urged a step to reform operation of the CAP. They proposed progressive reduction in existing monetary compensatory amounts (MCAs)—the system which allows national farm prices to differ while Community prices are maintained—and said that no new, permanent MCAs should be created.

Through the operation of the MCA system, West German farmers have been able to gain much higher prices for their produce than their counterparts in neighbouring countries—notably France.

Progressive reduction of MCAs thus gives the West German farm Minister Herr Josef Erd, a domestic problem and could mean strains within the Bonn coalition Government. Not least for that reason, no time scale was suggested by the European Council, for dismantling the operation. The French had quite another domestic problem to ensure that West German farmers did not gain an additional and long-lasting bonus because of the monetary preparations needed to bring the EMS into being.

This would have happened if, as was widely thought likely, the Deutsche Mark were revalued upwards as part of parity alignments before the January 1 deadline.

The French can point to a part of the Council communiqué which appears to favour their case. They demanded that any new MCA benefit gained by the West Germans through the start of the EMS would be phased out within a year. But Bonn balked at the time scale and the matter is supposed to be thrashed out by agriculture Ministers on January 15. Without accord on this issue, France maintains reserve on other regulations involving establishment of the EMS. This is not the first time that France and West Germany have been in disagreement on technical aspects of the EMS. But repeatedly when difficulties have arisen at official or Ministerial level in the past, Herr Schmidt and the French President have agreed on guidelines which allowed quick resolution.

More UN talks on Namibia

UNITED NATIONS—Intensive consultations on the Namibia question continued here yesterday among African members and senior UN officials. The official response to South Africa's latest proposals is to be delivered next week.

A UN spokesman said Dr. Kurt Waldheim, the Secretary-General, who is on holiday in Florida, invited his special representative for Namibia, Mr. Martti Ahtisaari, to join him there on Monday to discuss the

THE WITHDRAWAL of expatriate oil workers from Iran and the possible move of units of the U.S. Seventh Fleet towards the Gulf inevitably leads to speculation that the Iranian crisis is reaching a final crescendo. All efforts by the Shah to restore order in the streets and to end the strikes have failed dismally, if bloody. The options now open to him are limited.

The opposition have shown that they have massive support to cripple almost every sector of the economy. From exile in Paris Ayatollah Khomeini, the focus and most effective leader of the movement against the Shah, last month called for a strike of oil workers and the call was answered. No oil is now being exported from Iran. On December 10 and 11 more than 1m people, out of Tehran's population of 4.5m, demonstrated against the Government. Despite daily shootings by troops riots sweep through city after city. If the opposition have not taken over they have successfully precipitated a collapse of government authority.

Over the last year almost the only optimistic note for the

Shah has been the continued loyalty of the army. There have been sporadic incidents of soldiers shooting their officers or displaying sympathy with demonstrators, but no large scale mutinies.

The care which the Shah has shown over the past 20 years, in personally vetting military promotions and ensuring that soldiers have the best equipment and living conditions, has so far paid dividends. Just how long the loyalty of the 413,000 men in the armed forces will continue to bear the strain is uncertain.

The support of the officer corps is now keeping the Shah in power, but it has failed to reimpose his authority on the streets or in the economy. It has not prevented the past year being a catalogue of disasters for the Pahlavi dynasty. Every move the Shah has made to try to defuse the crisis by either repression or conciliation has failed.

The very speed at which events have unfolded has left him struggling to impose policies which might have succeeded a few months before. Every concession has been

Khomeini expected to stay in Paris

BY PATRICK COCKBURN

AYATOLLAH KHOMEINI, the Iranian Shi'ite leader, is now expected to be granted an extension to his stay in France. David White reports from Paris. This is despite a series of earlier warnings from the Government about his anti Shah campaign.

The Ayatollah is awaiting a formal reply as to whether he can maintain his exile base in France after next week. An application to have his tourist permit extended was submitted this week.

made too late. It is difficult to believe that yesterday's invitation from the Shah to Shapour Bakhtiar to form a civilian government will diverge from the previous pattern.

Opposition leaders know that the Shah's offer is an expression of weakness. The military government of General Gholam Reza Azhari has simply failed to end the strikes or impose order. Even if the more moderate opposition leaders of

the National Front wanted to enter such a government it is doubtful if they would carry the crowds in the streets with them. Ayatollah Khomeini, whose portrait waves above by every crowd, has made clear that the only acceptable concession by the Shah is his departure.

The Shah's ability to manoeuvre is further constricted by the general belief among Iranians that his fall is

imminent. In present conditions such predictions are likely to be self-fulfilling. There are those, however, who will be unable to disassociate themselves from Imperial rule, who feel that the Shah's departure will be followed by their own. This probably includes some senior army officers, Savak members and others closely linked to previous governments.

The Foreign Ministry said that no decision had been taken but that the request would go through normal examination procedures. Formal responsibility lay with the Interior Ministry, but the decision would be taken "at the very highest level."

For the elite a further difficulty is that the totally centralised nature of the Shah's rule has left them without independent leaders. A crucial question in future will be how far the unity of the armed forces is dependent on the monarchy. The forthright declaration by General Azhari, after he had

formed a military government in November, that "I am responsible—not the Shah," was probably largely an effort to direct animosity away from the throne itself. It did not necessarily imply a real change in the source of ultimate authority.

The Shah's very success in removing all legal opposition to his rule over the past 15 years has ensured that he has no moderate leaders to talk to. The

National Front leaders are elderly and few have engaged in active politics since the early 1950s. This has left the large but inchoate opposition movement dominated by Ayatollah Khomeini.

Around the Shah has received sympathy from the West and vocal if sometimes hesitant support from President Carter. But there is little in practice such allies can do to support him. The possible movement of American naval vessels towards the Gulf is more likely to increase the danger to Americans within Iran—originally numbering some 45,000—that to stabilise the situation.

The dispatch of such a naval task force will not redress the political damage done to the Government by the imminent departure of expatriate employees of the western oil consortium. Such an evacuation has been sternly resisted by the government. Iranians tend to over-estimate the political influence of the consortium, precluding it as an important ally to the Government. The withdrawal will therefore be seen as yet a further blow.

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Argentina makes final offer to Chile

Antonio Cardinal Samore, the Papal envoy trying to prevent war between Argentina and Chile over the Beagle Channel boundary dispute, took with him to Santiago on Thursday Argentina's final conditions for keeping the peace. Robert Lindley writes from Buenos Aires.

Argentina is willing to relinquish its claim to the three islands in dispute at the tip of South America—Lenox, Pictor and Nueva—in exchange for Chilean concessions which would allow Argentinian ships access to Ushuaia, the capital of Argentina. Tierra del Fuego, without sailing through Chilean waters. Argentina also demands sovereignty over islets to the south of Lenox, Pictor and Nueva—Islands which have long been inhabited by Chilean sheep farmers—because Argentina considers these to be in its gateway to the Antarctic.

A high military officer here said that if Gen. Augusto Pinochet, the Chilean President, did not accept this offer, there would certainly be war.

Cardinal Samore arrived in Santiago on Thursday and was received by President Pinochet. The Cardinal emphasised the urgency of his mission when he left Buenos Aires, saying that he is pressed to use efficiently the time at his disposal. He said that an understanding between the two countries would "not be easy."

Spanish work to rule
Spanish air controllers started a nationwide work-to-rule yesterday, AF reports from Madrid. Departures will be allowed at 10-minute intervals at all Spanish airports, instead of the normal three minutes, to conform with what the strikers said were international flying regulations. The work-to-rule, in support of a pay claim, is to last indefinitely.

U.S. Taiwan mission
The U.S. mission met by 30,000 angry demonstrators three days ago left Taipei without incident yesterday, after talks on relations between Taiwan and the U.S. Reuter reports from Taiwan. Mr. Warren Christopher, the U.S. Deputy Secretary of State, who led the mission, said he discussed cultural, trade and other relations with Mr. Chiang Ching-kuo, Taiwan's President, and other officials. Taiwan wants relations with the U.S. to be maintained on a government-to-government basis, and is demanding specific security guarantees.

Citibank prime rate up
Citibank is raising its floating prime rate to 11½ per cent from 11 per cent, effective immediately, Reuter reports from New York.

Vietnamese refugees
About 2,700 Vietnamese refugees on a Taiwanese freighter expect to be allowed to land in Hong Kong, AP reports. The Vietnamese had been attempting to cross the border into Vietnam. Both roads are vital for control of north-east Cambodia. Western diplomats said earlier this month that Vietnamese troops were advancing slowly from enclaves in the Fishhook, but appeared to have stopped about 40 kilometres from the Mekong River port of Kratie.

The Vietnam News Agency and Radio Hanoi both reported that a Vietnamese-backed Cambodian insurgent movement had claimed to have killed or wounded 180 Cambodian

Government troops in the border provinces of Kratie between December 23 and 26.

Commenting on the Radio Phnom Penh report of clashes in northern Ratanakiri and eastern Kompong Cham provinces, a western diplomat said he thought fighting had increased in those areas, and might be continuing.

The Radio Phnom Penh broadcast reported that one

attempted intrusion was along National Route 19 in Ratanakiri, and the other was along Route Seven in Kompong Cham's Fishhook salient, which juts into Vietnam. Both roads are vital for control of north-east Cambodia. Western diplomats said earlier this month that Vietnamese troops were advancing slowly from enclaves in the Fishhook, but appeared to have stopped about 40 kilometres from the Mekong River port of Kratie.

The Vietnam News Agency and Radio Hanoi yesterday broadcast a report by Sapeur National Kampuchea (SNK) the Cambodian insurgents' news agency, claiming successes against Government troops in two areas of Kratie province north of the Fishhook.

It said Cambodian insurgents in the Swai Chea and Prekitea areas had intercepted Government troops in what it described as "the liberated zone."

Call for OAS meeting

Costa Rica has called for an emergency meeting of members of the Organisation of American States (OAS) to avert the threat of armed conflict with Nicaragua. Reuter reports from Nicaragua. Gen. Anastasio Somoza, Nicaragua's President, threatened to retaliate against Costa Rica if it continues to harbour guerrillas. Costa Rica denies it is providing a haven for guerrillas, and has accused Nicaragua's National Guard of repeatedly raiding Costa Rican territory.

Canada trade surplus

Canada's trade surplus rose sharply in November to \$353m in October, the Government said yesterday. Reuter reports from Ottawa. The improvement was attributed to increased trade with the U.S. Exports to the U.S. rose by 9 per cent to a record \$33.3bn in November, while imports from the U.S. rose by only 3.5 per cent from the previous month. Exports to other countries rose by 14 per cent, with more than two-thirds of this coming from increased exports to Japan. Imports from Japan fell for the second successive month, but imports from developing countries and oil purchases went up.

Indonesia price rises

Prices of several export commodities will rise by between 6 and 86 per cent in the first quarter of next year, the Indonesian Department of Trade announced yesterday. The commodities include rubber, palm oil, jute, jute and wood, copra, fresh durians and rice bran. AP/DP reports from Jakarta.

Venezuela oil profits fall 35%

BY JOSEPH MANN

CARACAS—Venezuela's state-owned oil company has disclosed that its 1978 profits totalled \$1.19bn, down by 35 per cent from last year, on export sales of \$9bn.

The announcement yesterday came as a surprise, since Venezuela's oil exports this year are virtually unchanged from 1977, and since the company, Petróleos de Venezuela (Petroven), has the reputation of being the most efficiently run of the country's state companies.

Gen. Rafael Alfonso Rovardo, the president of Petroven, attributed the drop in profits to the fact that exports this year contained a higher percentage of heavy crude oils and heavy refined products, such as fuel oil. These exports, in contrast to lighter products like petrol, fetch lower prices in international markets.

In addition, the state oil company's investment and operating costs doubled to \$2.16bn in 1978, while sales fell to \$9bn from \$9.2bn.

Portugal refinery plan criticised

BY OUR OWN CORRESPONDENT

LISBON—Heavy seas have for the third time this year severely damaged the port of Sines, which runs a complex of oil companies nationalised in 1976, is Latin America's largest oil concern. The major units now under its control were formerly owned by foreign companies such as Exxon, Royal Dutch Shell, Gulf and Mobil.

While the Government receives most of its income from taxes and royalties levied on Petroven, the fall in 1978 income is not expected to present serious problems to the administration of President Carlos Andrade Perez. The Government has borrowed heavily abroad this year to finance some ambitious projects involving steel, aluminium, hydroelectric power and transportation.

It was able thus to offset a potential decrease in income through new credits. In future, however, the Government will be obliged to restrain its hitherto uncontrolled spending and rely less on oil industry income. The President-elect, Sr. Luis Herrera Campins, who

upset on December 3 the powerful Government party, based much of his campaign on the fact that the current Government, despite wild spending, had been unable to resolve the nation's fundamental social and economic problems.

Petroven, which up to now has remained free of political interference, will need to spend heavily on its own programmes over the next few years. The company, which began offshore exploration this year, estimates that it must spend more than \$35bn over the next decade to keep the Venezuelan oil industry profitable and competitive.

Petroven figures show that the Government this year earned \$5.65bn from the industry in taxes and royalties, against \$6bn in 1977. Venezuela's petroleum income has been declining steadily since its 1974 peak of nearly \$10bn. The company's operating budget this year was \$2.16bn. About \$830m was spent on new investment, while the rest went towards operating expenses.

It was able thus to offset a potential decrease in income through new credits. In future, however, the Government will be obliged to restrain its hitherto uncontrolled spending and rely less on oil industry income. The President-elect, Sr. Luis Herrera Campins, who

kept open then he suggested the Government should invite an oil-producing country to share in the costs of running it. The Government should also consider the possibility of an outright sale of the complex to a foreign country, he suggested.

St. Coimbra suspected that it would be more economic to close Sines and to continue to pay the salaries of the permanent staff. Europe was flooded with refineries and many of them have closed, he said.

The argument that the building of Sines provided valuable contracts for Portuguese companies in the metal construction and civil engineering fields was not really valid. It would have been better to have provided the companies, he argued, with state subsidies to build up their exports.

If the complex was to be

Ecevit meets generals

BY METIN MUNIR

ANKARA—Turkish Prime Minister Mr. Bülent Ecevit yesterday met with military leaders here to discuss security measures amid growing concern that political violence may shift out of the 18 provinces under martial law.

Four murders, believed to

have been politically motivated, were committed in four different provinces, all of them outside the grip of martial law.

There is a possibility that terrorists may shift their activities outside martial law areas," said Mr. Ecevit. To be ready for this possibility, troops would be drafted to such areas as markets, cinemas and bus stations.

Mr. Ecevit was forced to call in the army last Tuesday when more than 100 people lost their lives in sectarian rioting in the eastern town of Maras, 600 miles east of here. The Maras deaths raised the toll of those killed in political violence in Turkey this year to over 800.

But very few of the wide powers given to a martial law commander have so far been implemented and the army is trying to maintain a very low profile.

No terrorist incidents were reported from the martial law provinces by yesterday evening. A meeting took place yesterday between Mr. Demirel, the opposition leader, and Mr. Turkes, leader of the ultra-right-wing National Action Party. The two said that Mr. Ecevit should not interfere with the army's handling of martial law.

Mr. Ecevit also appealed for friendship and solidarity from the United States and other allies in the difficult time Turkey is going through. Our allies should be closely concerned with Turkey's economic difficulties, and I hope that the U.S. will show solidarity and friendship in this time of difficulty," he said, answering a question after his routine weekly confrontation with President Karakurt.

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If the complex was to be

Cairo security tightened after price increases

BY ROGER MATTHEWS

CAIRO—Security is being tightened in Cairo, to forestall possible violence or demonstrations caused by price increases introduced by the Government.

The Middle East News Agency said yesterday that the instructions had been issued by Mr. Anwar Sadat, Egypt's President. The official reason

for the intensified security was to prevent noise and traffic confusion.

Mr. Nabawi Ismail, the Interior Minister, had told the police to implement the law "firmly." Extra officers would be drafted to such areas as markets, cinemas and bus stations.

The first of what is expected to be a series of price increases in the 1979 budget came into effect yesterday morning. Locally produced cigarettes and petrol have gone up by between 17 and 50 per cent, although the measures still have to be approved formally by a committee of the

UK NEWS

Chrysler directors resign before Peugeot reshuffle

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

NINE directors have resigned from Chrysler UK in preparation for next week's restructuring of the Board.

The shake-up was to be expected after the acquisition of Chrysler's European operations by Peugeot PSA of France, which takes formal effect on January 1.

Details of the new Board will not be disclosed until after a meeting on Wednesday afternoon.

Some of those directors who have resigned will probably be included as well as Peugeot nominees and, possibly, people not previously connected with either Chrysler or Peugeot.

It seems unlikely that a two-tier structure will be introduced, as happened with Chrysler France earlier this week. There will be one Board in the traditional British style.

The directors who have resigned include Mr. George Lucy, managing director, who has denied rumours that he plans to leave the group.

The others are Mr. Joe Daly, finance director for Chrysler's European operations; Mr. John Day, who is to be transferred from his present post as president of Chrysler France to a

new structure you dismantle the old one."

Thatcher forecasts massive Tory win

BY RICHARD EVANS, LOBBY EDITOR

A CONFIDENT Mrs. Margaret Thatcher told Conservative Party workers in a New Year message yesterday that the Tories would be returned to power next year by a "massive" General Election victory.

She based her prediction on a distinct change she had noticed in the electorate in her recent visits up and down the country.

"I can best describe it by saying that mere frustration and exasperation are giving way to hope, to a realisation that the kind of mess we are in can be ended by bold personal enterprise," she said.

A General Election next year would end the terrible feeling of uncertainty about the nation's future by which almost everybody was afflicted and bring the Tories back to power.

People were heartily sick of being confined and tripped up at every point by State regulations. They had gotten on to the truth that it was these regulations which were producing the very troubles such as poverty and unemployment that they were supposed to remedy.

Ordinary men and women in

Newsprint increase may be passed on

BY JOHN LLOYD

PRICES for newsprint from British manufacturers will rise from Monday, with possible repercussions on cover prices of newspapers.

Read and Bowater have told their customers that, subject to a successful application to the Price Commission, newsprint prices will go up by 8.5 per cent on all grades from January 1.

The two companies supply about 20 per cent of the UK market.

The Swedish, Norwegian and Finnish newsprint industries said earlier this year that they would raise prices by the same margin from the beginning of next year. These industries supply

about 40 per cent of UK newsprint needs. The Canadian industry, which supplies most of the remaining market, will also follow suit.

The increases notified to customers are: 45 grammes newsprint up from £25.40 per tonne to £27.60 per tonne; 48.8 grammes newsprint, up from £23.50 per tonne to £25.50 per tonne; 50 grammes newsprint, up from £22.36 per tonne to £24.80 per tonne.

Regional newspapers, which are generally profitable, may be able to absorb a rise of this kind, but national newspapers, which work on slim profit margins—where they are not making losses—are likely to be forced to pass on the price increase sooner or later.

Government puts £13.5m into improving schools

FINANCIAL TIMES REPORTER

LOCAL education authorities throughout the UK have been allocated an additional £13.5m in 1979-80 for replacing and improving old schools.

It brings to £125.4m the sum that authorities may borrow for school improvements in 1978-80.

The £13.5m is the first part of £75m over the next three years announced by Mrs. Shirley Williams, Secretary of State for Education and Science, this year. Details of the new allocations were given to local authorities yesterday.

New allocations for 1980-81 and 1981-82—about £25m in each year—will be announced in the new year.

In distributing the money the department has considered the school population in each authority's area, the number of places in unmodernised pre-1948 primary schools and unmodernised secondary schools with pre-1919 classrooms, and the numbers of pupils in sub-standard schools and who live in areas of educational and social disadvantage.

CBI starts review of industrial policy

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE CONFEDERATION of British Industry is likely to adopt a more critical approach to the value of the Government's industrial strategy exercise after a review it is about to begin of its industrial policies.

Leading industrialists are concerned that companies are not getting sufficient benefit out of the strategy and its sector working parties, which take up a considerable amount of management time.

While there is no question of companies wanting to pull out of the working parties for that reason, the Confederation is to assess whether it ought to press for changes in the coming year.

This will influence the proposals to be put forward by the Confederation at the February meeting of the National Economic Development Council, which will be considering the future of the strategy.

The review will range over national issues as well as details of the working parties' activities. For example, it is likely to consider whether it should ask the Government to contribute more to the strategy through its taxation and public spending policies and through the work of various Government Departments responsible for matters such as education and training.

It is also likely to examine the usefulness of import targets

of Cadbury Schweppes. Until now, industrial issues have been dealt with by various other Confederation committees, which has meant that policies have not always been fully co-ordinated on matters such as the strategy, planning agreements, the National Enterprise Board, and Government industrial aid schemes.

The new industrial committee will cover all these subjects as well as competition and regional policies. Its views will be of special significance when the coming General Election makes industrial policies a major political issue.

Its first task is likely to be a review of the costs and benefits of companies taking part in the industrial strategy's sector working parties which are run by the National Economic Development Office.

The review will be carried out by the Confederation's new industrial policy committee, whose chairman, it was announced yesterday, is to be Sir Campbell Fraser, chairman of Dunlop Holdings.

This is one of two committees being created by the Confederation. The other is an economic and financial committee whose chairman is to be Sir Adrian Cadbury, chairman

of Cadbury Schweppes.

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THE WEEK IN THE MARKETS

Tough for gilts, patchy elsewhere

Gilt-edged stocks have had a dismal year. The Government Securities Index has fallen 12.6 per cent from the high point which was struck on January 3, the year's first trading day: long yields have risen by two points or more and short yields by between three and four points.

Money rates have been under constant upward pressure from rising New York rates and the market has never really recovered from the £8.5bn target set in the April budget for the Public Sector Borrowing

Requirement, which it was felt could not be financed without higher interest rates if monetary policy was to hold. The Chancellor's anticipatory raising of Minimum Lending Rate by one point to 7 per cent on Budget day turned out to be hopelessly insufficient.

After an uncomfortable May in which fund managers found themselves accused of sabotaging the official finances by failing to buy gilts, MLR was duly raised to 10 per cent on June 8, the corset was brought back and the Government Broker caught up on his funding. There was another orgy of gilt sales

staggering into the autumn when MLR was put up to 12.6 per cent, a level from which the next move was intended to be downwards. As the year draws to a close U.S. interest rates are still rising and there is no immediate prospect of cheaper money in London.

Company profits

The bleak winter checked corporate profits growth in the UK during the opening months of the year, and although the figures subsequently picked up, the performance has been pretty sluggish—at least in historic cost terms. An analysis by brokers Phillips and Drew suggests that profits of the top 150 companies have only risen by 10 per cent over the year.

But the picture has been extremely patchy. Aided by a big jump in real incomes and the accompanying increase in consumer spending, the consumer durable sector has had a very good time, and so have many of the retailers. But some of the large engineering companies have had a dismal year, and there has not been much joy in the textile sector either. Shipping has been a disaster area.

In real terms, however, the corporate sector's performance during the year looks much more healthy. This is because stock appreciation has had

New issue revival

If the new issue market has proved anything this year it is that there is still scope for small growth companies to come to the market and that the stars are far from dead. Putting aside Hunting, where the company floated off its oil and gas interests in a separately quoted vehicle, there have been seven offers for sale, all of which have been highly successful.

The retail sector dominated the new issue front, but the award for bravery must go to Saga Holidays and County Bank. The holiday company, specialising in tours for the elderly, was the first to test the water with an offer raising a modest £2.2m. The issue attracted £26.8m—smiles all round, but as events showed later this was only a taste of things to come.

High technology electronics, in the shape of Eurotherm, was next on the list. The company had that touch of glamour that caught the market's (and the

stag's) imagination. A staggering £245m was put up for the tiny 2.8m issue—the largest response to an issue in the year. From then on came the retailers, Carters Superfoods, Ernest Jones Jewellers, Kitchen Queen, Harris Queensway and Millets Leisure Stores.

All can claim to have been highly successful on application day with only Kitchen Queen having disappointed investors in terms of price once dealings started. Kitchen Queen's rating in terms of p/c and yield looked reasonable against other new issues from the stores sector, but the company's profits are based on furniture manufacturing rather than retailing and though the £2m issue was 30 times oversubscribed the market price has hardly budged from the actual offer level. This is the only issue where the stars have caught a chill if not a cold.

The rights issue market may have started with a bang rather than a whimper as it did the year before but it could not sustain the pace. Boosted by a £96m cash call from Midland Bank the January rights issue total amounted to over £102m against a mere £1m in the first month of 1977. But, apart from August it was the only month to produce more cash calls on shareholders than 1977. As the book closed on 1978 a total of £523m had been raised by rights issues compared with £774m the year before.

The other feature of note in 1978 was the death of the preference scrip. Early in the

year an increasing number of preference scrip issues were coming through as a way round dividend restraint. It was an obvious way of boosting shareholders' income but Campari's attempt in October to swing a preference scrip with a 500 per cent coupon was too much for the men at the Treasury who quickly boarded up the loophole catching out not only Campari but a few others with scrips in the pipeline.

Takeover activity

Takeover activity rose in 1978 for the third year running. In the first three quarters of the year 413 companies were acquired for £847m, compared with 357 firms and £508m in the same period of 1977.

The great majority of these were relatively small deals, but there were 15 takeovers worth over £10m in the first nine months and the rhythm has been more than maintained over the final quarter of the year. Five UK bids have been worth more than £50m.

Of these it was probably the Allied Breweries offer for J. Lyons that attracted the most attention. Allied managed to push the deal through after quelling initial criticism from a powerful faction of its own institutional shareholders. The institutions were more successful in preventing S. Pearson from buying out minority holdings in Pearson Longman.

The year's biggest bid was Harrison and Crosfield's £95m raising of its stake in Harrison's Malaysian Estates to 80 per cent, followed by GEC's still outstanding £83m offer for Avery's, Lloyd's and Scottish sold in British Relay television rental assets to Electronic Rentals for £61m, roughly the value of the Allied/Lyons bid, and Coral Leisure paid £53m for Pontus.

GEC's offer for Avery's came within days of its agreed bid for the U.S. office equipment company A. B. Dick. Another determinedly acquisitive company, Hawker Siddeley, paid £23m for a majority stake in Carlton Industries and has a £40m bid outstanding for Westinghouse Brake and Signal.

Thus while there is a widespread feeling that the stock market will suffer a grim start to 1979, with adverse news such as rising interest rates, rapid inflation and the Iranian troubles to contend with, there is a growing conviction—some

Return trip

ON MOST measurements Wall Street's stock markets are ending 1978 pretty much where they began it. But any suggestion that it has been an uneventful year can quickly be dismissed, for investors have enjoyed, or suffered, a roller-coaster ride in the course of which big profits have been made as well as heavy losses incurred.

The Dow Jones Industrial Average, for example, has swung between a trough of 742.12 in February and a peak of 907.74 in September. It is closing the year around the 800 mark, not far below the 831.17 level at which it opened in 1978.

The broader Standard and Poor's 500 index has been as low as 56.9 and as high as 106.9

would say a desperate hope—that by 1980 a brighter picture will be emerging.

The supporting arguments are well worn of course. Share prices, it is said, are low in relation to asset values, selling at perhaps a fifth more than book value, and perhaps 40 per cent or more below the replacement cost of assets. The shares in the Standard and Poor's 500 list of major companies are yielding just under 5.5 per cent in dividends, and selling on multiples of just over eight times earnings.

The optimists are also employing broader arguments to sup-

NEW YORK

STEWART FLEMING

SOME U.S. LAGGARDS AND LEADERS

(Percentage gain or loss) to December 27

Boeing +161.8%

Polaroid +87.0%

Teladine +74.0%

Eastman Kodak +19.2%

International +10.2%

Business Machines +12.7%

Monsanto +12.5%

Colgate Palmolive +22.5%

Sears Roebuck +31.3%

U.S. Steel +31.3%

Source: Interactive Data Corp.

LEADING AND LAGGING INDUSTRIAL SECTORS IN STANDARD AND POOR'S 500

Year to December 26

Aerospace +47.0%

Hotel/Motel +48.0%

Toys +35.0%

Machine Tools +35.0%

Airfreight +35.0%

Department Stores +31.5%

General Merchandise +26.7%

Truckers +30.0%

Coal/Bituminous

Source: Goldman Sachs.

Report their case. Beating inflation they say is now a political priority and so is defending the

needs of business and to the

importance of encouraging productivity and investment.

It was also the year when for the first time in decades the private investor bought more ordinary shares than he sold. These straws in the wind, it is argued, suggest that perhaps the tide which drowned the "cult of the equity" in the 1970s is beginning to turn.

The problem, of course, is that they are still only straws in the wind. The cynics retort that getting inflation down from 10 per cent to 6 per cent is not a victory, and wonder how long these priorities will survive in the face of rising unemployment and a presidential election.

As Goldman Sachs pointed out in a recent circular while the private investor may have been a net purchaser of ordinary shares in 1978, the dominant institutional group, the pension funds, are still reducing the proportion of their portfolios committed to equities and increasing their commitments to bonds and cash.

In 1979 debt securities accounted for 75 per cent of pension funds investments. By 1972—the proportion had slumped to 22 per cent while equity holdings had ballooned to 74 per cent. Today that equity proportion is probably back down to around 50 per cent as pension funds (like other institutional investors) have funnelled new funds into fixed interest investments.

With the institutions continue to reduce the proportion of the portfolios in equities? Or will they begin to shovel the mountain of cash they have accumulated into ordinary shares?

Wall Street brokers' houses saw record trading volume in the spring rally, when foreign investors began buying up shares as well as U.S. real estate and property. Some 66m shares traded on one day, and for the year as a whole on the New York Stock Exchange an unprecedented 700 shares changed hands.

CLOSING INDICES

Monday closed

Tuesday 816.01 +7.34

Wednesday 808.56 -7.45

Thursday 805.96 -2.60

Friday 805.01 -0.95

The thoughts of four chairmen

BY MR. MURRAY HCFMEYR, LORD ERROLL OF HALE, SIR MARK TURNER AND MR. JOHN DU CANE

AS WE again approach a new year, the last of this decade, the world mining industry struggling with more problems than it has probably ever had to face, writes Kenneth Marston. Mining Editor.

Lord Erroll of Hale, chairman of Consolidated Gold Fields, says: For the past three years the prices of precious metals, particularly gold, have bounded ahead while the value of base metals, other than tin, has remained depressed.

But the taking of risks and the overcoming of problems are the facts of life which mining men have long accepted. Once

fully be brought into the mainstream of world economic expansion, the prospects on all sides will make the 1980s an exciting time for all of us, writes Kenneth Marston. Mining Editor.

What emerges is that an approaching shortage in aluminium and other metals are showing an upward price trend although there is no convincing evidence yet that this trend is based on potential economic recovery.

Perhaps our chief concern is the U.S. economy where the very welcome measures taken to counter inflation will inevitably cause a slowdown. I believe that remarkable country will achieve both positive growth and significantly lower inflation, however, and that the dollar will be strengthened, which is important to the metal business in which it finances its activities in that currency.

The problem remains of en-

dealing with the constraints imposed by the lack of development and slowing-down of exploration. In the developing world are pushing new projects further into the future and into a new area of unprejudiced high capital costs.

To attract new and necessary development in the future, metal prices at a level in real terms, and I emphasise "real terms"



again, I am handing over the end-year mining column for the views of the mining outlook as seen by the chairmen of the four leading UK-registered mining houses.

We begin with Charter Consolidated's Mr. Murray HCFMeyr who writes: In the mining industry a period as brief as a year is not an easy one for which to assess prospects. So it is something of a relief that 1978 is not only a new year but the tail-end of a dying decade and, as it were, the eve of the 1980s.

The faltering improvement in recent months, if maintained,

should prompt a recovery in the market for industrial metals and minerals. In this event, investor interest in gold may dwindle, but consumption for jewellery and industrial purposes would increase.

In recent years, falling gold

mining production has meant that, under these circumstances, releases of bullion from monetary stocks have been required simply to moderate the rise in the gold price.

It also seems likely that a return to more stable conditions would be followed by a reduction in monetary gold sales and the gold price, after allowing for inflation, should therefore settle down at around present levels.

The existing pool of dollars overshadows this prospect. I take the view that, despite official attitudes in some quarters, gold shows every sign of maintaining its role as an insurance investment in the face of political and economic upheavals.

The 1970s have seen the coming of entirely new relationships between the industrialised countries and the developing world, with the mining industry, like everyone else, adjusting painfully to the much harsher economic climate and slower growth.

The period of adjustment is not over and the evolution of a basis by which the developing and industrialised worlds can be better integrated economically, for the good of both parts, is proving to be a slow process.

The market outlook is distinctly more promising: excess stocks have been reduced, and in some cases eliminated, and notable shortages of many concentrates, secondary materials and, in the case of copper, high grade cathodes,



investments. As always, in such circumstances, gold has come into the limelight.

Current views on future prospects for the free world span the spectrum for a renewal of economic growth with attendant stability, through to inflation or depression.

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YOUR SAVINGS AND INVESTMENTS

Small company unit trusts have again performed well this year. Terry Ogg reviews their performance and discusses prospects for 1979.

Small trust, big gain

AN INCREASE in takeovers and a further favourable reassessment of smaller listed companies by investors are the leading factors behind the strong performance by special situation/recovery unit trusts during 1978.

While the percentage performance gain is impressive, it falls well short of the levels achieved during 1974 when the "small is beautiful" bandwagon began to gather momentum.

The surprising thing about the 1978 performance is that it lies in the face of a rough unit-trust rule of thumb which suggests that leaders one year are laggards the next. As a recent survey by the magazine "Planned Savings" shows, all the special situation/recovery/small company funds finished among the top 40 of the 350 unit trusts analysed.

Last year's top performing unit trust, the M & G Recovery fund, was only just outside the top 20 in 1978 with a very creditable 25.2 per cent gain in value. The best performer in the sector, the 14-month-old Schlesinger special situation fund edged its way into the top ten with an estimated gain of 37.2 per cent.

Mr. Peter Baker, of Schlesinger, attributed the fund's success to good stock

selection, taking an aggressive stance and concentrating the portfolio on a small number of companies.

"We have been trying to educate people for some time that it is difficult to beat the market if the 'investment' is entirely in large capitalisation stocks. But it is also impossible to get strong performance without increasing the level of volatility and risk," he said.

In a special situation fund there is higher than average volatility. So far we have been fortunate that it has been more volatile on the upside. But we do caution investors to split their funds between special situation trusts, recovery trusts, small company trusts and major market capitalisation trusts."

Among the situations the trusts were able to profitably exploit during the year were the Allied Breweries' bid for J. Lyons, the Dawson bid for John Haggas and the Imperial Group's bid for J.B. Eastwood. As well there were new issues, such as the Cartier float, that provided good returns for aggressive traders.

But it was not just one-off situations that gave the trusts a performance edge over colleagues operating in other sectors. The level of takeover activity increased during 1978 and the incidence of successful

bids was higher among the smaller companies.

Also the dramatic gains earned during the first phase of the "small is beautiful" campaign focussed attention on the smaller company sector and the opening months of 1978 saw an increase of interest from institutions and private investors.

The reassessment of small company prospects was helped by some good profits and one or two better than average dividend increases under the amended control regulations.

As a result the sector as a whole (usually defined to include companies with market capitalisations up to £20m) performed better than the market.

Looking ahead to 1979 the outlook for the special situation/small company funds is mixed. The general feeling is that performance growth rates will not match 1977 or 1978 but that the sector is worth watching.

Managers closely involved with small company funds naturally are optimistic about prospects. But the "small is beautiful" movement in the United States came to an end in October when share prices of second line stocks slipped alarmingly.

With that being painted at the beginning of the year. Then some actuaries were expecting interest rates to continue falling steadily and were at least hinting at cuts in bonus rates.

But when investors are checking out whether their with-profit holdings are up to expectations they must bear in mind one important feature—how frequently their particular company declares reversionary bonus rates.

Many companies declare bonuses annually, most of the others once every three years, with a few declaring every two years. Where the declaration is less frequent than once a year, interim bonuses are declared.

But actuaries are very reluctant to increase the interim bonus rate during the period between declaration since it tends to tie their hands at the next declaration.

The outlook for terminal bonuses, paid on death or maturity claims is a different one altogether. These bonuses are paid out of capital profits, usually unrealised. This year the equity and gilt markets have been dull and only property values have moved ahead steadily. So expect little or no change in terminal bonus rates.

Finally, the need to maintain a strong competitive position in the market for with-profit business will probably be the final clinching factor for actuaries lifting reversionary bonus rates by between 10p and 25p per cent. This picture is in contrast

Good year for life bonuses

WE ARE now entering the period when life companies declare their bonus rates for with-profit contracts and the omens look good for investors holding such policies. The season opened yesterday with the Commercial Union declaring a 20 per cent higher rate at £4.80 per cent per annum for the three years ending December 31, 1978.

There is still a certain mystique surrounding the declaration of a with-profit bonus. But the ultimate rate declared by the life company actuary depends on three main factors—the investment performance of the fund, the basis used to value the life fund liabilities and the competitive position of other life company rates.

The investment income on life funds should be buoyant this year. The heavy investment made by companies over the past three years in high yielding gilts should really pay off this year. And investment managers have been able to get, on average, about 12 per cent gross on long-dated gilts when investing new money. Equity dividends this year have, on average, risen by 15 per cent, according to leading stockbrokers Phillips and Drew. And the Hilfer Parker Investors' Chronicle index of commercial rents shows an annual rise on all property returns of



CU's high rise bonus

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LIFE ASSURANCE

ERIC SHORT

15.4 per cent, with shops up 24 per cent, offices 12 per cent, and industrial 8 per cent.

Although no two traditional life companies have the same portfolio mix, all life funds should show investment income at least 15 per cent higher.

Life company actuaries, in general, already value the liabilities on a very conservative basis and are unlikely to make many changes this year round. So the amount of profit released should be about the same proportion as last year.

Finally, the need to maintain a strong competitive position in the market for with-profit business will probably be the final clinching factor for actuaries lifting reversionary bonus rates by between 10p and 25p per cent. This picture is in contrast

Money Monitor

Annuity attractions

WITH INTEREST RATES at their highest for two years, now is the time to consider an annuity. Many insurance companies have recently raised their rates to reflect the better yields now available on Government Securities following the shock 2 per cent increase in the Bank of England minimum lending rate last month.

Scottish Equitable, one well-established insurance company which makes a point of keeping its annuity rates near the top of the league tables, made an increase three weeks ago. Its figures are now the best it has offered, since the winter of 1976/77. As the table shows, its rates are particularly competitive for women. Another company which consistently does well and is well represented in the latest comparisons is Life Association of Scotland.

The table shows rates for basic annuities, where you forfeit most of your money if you die soon after entering the contract. Many people prefer "guaranteed" annuities which commit the company to paying out for a set minimum period, usually five years, whether or not you live that long. If you die in the meantime, your estate will get a lump sum payment of the balance of payments at the end of the period.

The rates for guaranteed annuities are only slightly lower than for non-guaranteed: at Scottish Equitable, for instance, the difference for a 65-year-old man is just £26 a year if he chooses a five-year guarantee period.

Part of each year's payment is treated for tax purposes as a return of your capital and is therefore not subject to tax. The proportion the Inland Revenue considers capital depends on your age and sex. On Scottish Equitable's figures, about 2 per cent of the payments will be treated as capital in the case of a 65-year-old man.

Bonus to stay

THOSE SELF-EMPLOYED investors who hold personal pension contracts with the leading life company Norwich Union are being offered a bonus if they stay with the company when they come to retire. And they have the Chancellor of the Exchequer to thank for this latest windfall.

Prior to this year's Finance Act, the investor taking out a self-employed pension contract with a life company (the most tax-efficient means of providing for a pension) was tied to that company when the time came to retire and take a pension. But Section 26 of that Act changed all this.

Now life companies can give investors the option at the time of retirement to take the cash accumulated on their contract and buy an annuity with another life company—the so-called open market option. The self-employed investor will now be able to search the market for the best annuity rates.

This is all very nice for the investor, but it will involve the slightly in excess of 8 per cent.

Figures supplied by Money Management

life company at present holding the contract in a changed investment policy and considerable additional expenses. Under the old system the investor was in the pension fund until he or she died—building on the fund to retirement and drawing on it afterwards. Now life companies will have to arrange their investment policy so that the cash sum is available on retirement. Since this can take place any time between the 60th and 75th birthdays, the fund has to hold a greater degree of liquidity.

Now, Norwich Union has announced that it will be paying its self-employed policyholders 5 per cent more to stay with them when it comes to taking the pension, compared with what they will pay another investor who comes to them from another life company. Thus for an NU investor retiring now at age 65, each £10,000 cash will buy an annual pension of £1,661.90 payable in monthly instalments and guaranteed for five years minimum payments. For an investor from another life company, the same cash sum would only buy a pension of £1,582.60.

The company regards this enhanced annuity rate as providing an additional terminal bonus to investors who stay with them. So the introduction of an open-market option has been an important factor in making at least one life company think again about payments to policyholders. Other life companies may well follow the lead of NU with the effect that when the self-employed come to retire, they need look no further than their existing life company for the best pension.

• Investors are reminded that from next week, the interest rate paid on the National Savings Bank Investment Account rises by 2½ points to 12 per cent—the highest ever rate paid. It would be well worth investigating the attractions of the NSB for depositing spare cash.

In particular, for the smaller, elderly investor paying little or no tax, the return on NSB deposits is way ahead of the return on the index-linked retirement certificates. These "Granny Bonds" at present are providing a tax-free return slightly in excess of 8 per cent.

M&G OFFERS

SAVE £12 A MONTH AND LET YOUR MONEY MAKE MORE MONEY FOR A CHANGE

Regular Investment Plans with life assurance provide one of the most cost-effective methods devised of accumulating a few thousand pounds. For every £ you save through the M&G Regular Investment Plan you will be able to claim 16p in tax relief, provided you pay tax at least at the basic rate and not more than one-sixth of your income is used for life assurance premiums.

This offer enables you to start a Plan through a life assurance policy with benefits linked to whichever M&G Fund you choose. On a £20 Plan, tax relief at present rates can bring down your net monthly cost by only £16.70, in most cases appreciably less than the monthly purchase of units on your behalf by M&G Trust (Assurance) Ltd. Anyone over the age of 18 can join the Plan and there is no maximum age limit. The minimum is £12 per month.

The future value of your Plan will depend on the investment performance over the years of the Fund you choose. A man of 35, for example, who started paying £20 a month into a Plan linked to M&G Recovery Fund in April 1971 (when the Plan was first used in conjunction with the Fund), would have secured units of £4,416 by the end of November 1978 for a net outlay of £1,538. This exceptional performance may well not be repeated, but it does demonstrate how effective the Plan can be as a way of building up capital.

66... and the outstanding management group was (wait for it) M&G, which had two in the top 10 and no less than five in the top 25 trusts last year. SUNDAY TELEGRAPH 11/78

CHILD POLICIES

ERIC SHORT

It is a double tax boon. And under the new rules the policy will qualify if it is on the life of the child and it provides full death cover. Thus the parent or grandparent gifts the premium to the child, offsetting the CTT liability against exemptions and the child pays a net premium.

Under the old system, the premium attracted relief only if the child's income was sufficient to pay tax. This could be avoided by writing the policy on the life of the parent in trust for the child. The parent then could claim tax relief, but the policy was aggregated with his other life contracts in determining the one-sixth of income for tax relief.

Up to now, life companies have been wary of issuing policies on the lives of children, primarily because the child, on reaching age 18, could repudiate the contract and seek a return of premiums. But recently some life companies have been more adventurous in this field offering contracts on children, with full death cover, from age 12.

One life company in a favoured situation is Friends Provident. Under the Friends Provident Life Office Act 1975 it is empowered to enter into life contracts with children that cannot be repudiated—a privilege originally conferred by statute in 1915. The company issued policies with full death cover from age nine, but is considering lowering this age to three. Policies have to run for 10 years at least in order to qualify for tax relief, so if parents or grandparents wish to provide a cash sum at 21, they must start at the latest when the child is aged 10.

The signs are that there will be an upsurge in this type of business from next April, when life policies will have a tax relief advantage over other savings plans for children.

If you require information on any of the following M&G investment services, please tick the appropriate box and we will send you full details.

70 MR MRS MISS INITIALS

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71 MA 591218

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TAXATION

The endless search for some relief

BY DAVID WAINMAN

IT IS a truism that British Companies are less profitable than they should be and that corporation tax is therefore not the substantial revenue producer that once it was. But companies are not the whole of commerce and industry.

Individuals and partnerships pay income tax rather than corporation tax if business is bad, they may paid little of it and if it gets still worse, they need to consider how to get tax relief for their losses.

The reliefs available for trading losses are surprisingly complex. A cool head is needed if one is to find one's way through the maze, which perhaps explains accountants' predilections either for tearing their hair out, or to wrapping wet towels round their heads, or both.

The amount of a trading loss is calculated in a similar fashion to a profit. The year's result shown in the business's accounts is adjusted by adding back various items which do not qualify for relief—depreciation, general doubtful debt provisions and business entertaining are examples.

Stock appreciation relief and capital allowances can be added to the loss, or can be used to turn what would otherwise be a profit into a loss. But before we move onto these items, it is worth pausing to ask what are the broad implications of the trading loss itself.

It is well known that the Revenue will not give relief for spurious losses. The law makes it clear that the trader must be carrying on business on a commercial basis and with a view to profit; this last phrase being given the gloss that a reasonable expectation of profit is acceptable. The non-availability of reliefs for hobby farming is an extension of this principle. Once five years' losses have been sustained, the Revenue is directed to treat this as demonstrating uncommerciality, this of itself preventing relief for a sixth or subsequent loss.

But losses have another important quality in tax law: they are quantified "actually"—recognising them as losses for the period in which they are sustained, and not depending them to have arisen in some other year. This becomes clearer in illustration.

A man who has been in business for some years, and whose accounts are drawn to December 31, will be assessed to tax for 1978-79 on the basis of his 1977 profit. The tax payable is 1978-79 tax, and it is due in equal instalments on January 1 and July 1, 1979, but it is quantified by depending that the profits of the accounting year end in 1977-78 are the taxable profits of 1978-79.

If this man suffers a loss in his 1978 accounts, the law treats this as a 1978-79 loss, not as one for 1979-80. The Revenue say that they should, in strictness, treat one quarter of it as a loss for 1977-78, and three quarters as falling into 1978-79. In practice they usually insist on apportioning it only at the commencement of a business, and on cessation or death.

The man who traded profitably in 1977, but who lost in

"A cool head is needed if one is to find a way through the maze"

1978, will therefore normally bring into his overall tax calculation for 1978-79:

- trading profits based on 1977 accounts less;
- relief for stock appreciation during 1977, and less;
- capital allowances based on expenditure during 1977 and assets in use at the end of that year, but adding;
- any other income of 1978-79, less;
- mortgage interest and personal deductions for 1978-79, and less;
- trading loss based on 1978 accounts, but;
- relief can also be

obtained, in normal circumstances, for further capital allowances and stock appreciation.

The foregoing is the most straightforward method of setting off the loss against income in order to achieve tax relief for it. If one is quick enough, relief can be achieved by paying only a reduced amount of tax for 1978-79. But since the first instalment of that tax is due on January 1, 1979, and the loss for the year ending on the previous day is unlikely to be agreed overnight, it is more usual to find oneself paying the first or even both instalments in full. In the latter case, tax relief comes by repayment.

The table makes it clear that assessing profits on a previous year basis, and relieving losses as they actually occur, will normally result in two years' trading results falling to be dealt with in the same fiscal year. As also indicated, the Revenue follow this concept through to its logical conclusion. Capital allowances based on expenditure in 1978 and on assets in use at the end of that year, and also stock appreciation relief for 1978, can be added to the 1978 loss.

The Revenue has designed some excessively complex provisions to prevent what they regard as possible double counting.

Moscow, when the normally restrained Karpov admitted that he had a feeling of hate for Korchnoi as a person, who had abandoned the USSR and persisted with provocative declarations. Karpov denied that a player of the board could be affected by such means as those attributed to Dr Zukhar, who he described as a respected psychologist he had needed to help him relax. This, of course, is hardly the point; as the ex-FIDE President Dr Euwe put it: "All that stuff about parapsychology was stupid, but if Korchnoi believes in it, it was not stupid in that context."

Some of Karpov's other comments: "Korchnoi is a strong player, and the match against him was not easy matter. However, he does not command respect as a personality. One gets the impression that all the declarations and protests Korchnoi made were worked out in advance as a fixed policy. I am always friendly to those whose attitude is sensible, but I cannot get along with those who rub me up the wrong way."

Karpov said that he was the last by the three months' long match to play at Buenos Aires, and would probably not play again until the spring. Soviet journalists reporting the Olympics could thus not reveal that Korchnoi, 20 years older than his rival, did play there, and scored 9/11 for his adopted country Switzerland—and this after an exhausting series of flights round the world with no break after Bagno.

The question now is whether the Soviet chess authorities can maintain their boycott on events unless Korchnoi plays, now that he is no longer stateless. Korchnoi himself foresees a split in FIDE between the Soviet bloc and the rest; such a split has been forecast many times in the past 30 years, but has never materialised. Meanwhile this

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Karpov said that he was the last by the three months' long match to play at Buenos Aires, and would probably not play again until the spring. Soviet journalists reporting the Olympics could thus not reveal that Korchnoi, 20 years older than his rival, did play there, and scored 9/11 for his adopted country Switzerland—and this after an exhausting series of flights round the world with no break after Bagno.

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PROPERTY/TRAVEL



An east house goes with Heth Place, near Cowden, Kent, a handsome old house of Tudor character with turn-of-the-century additions. There are 6

bedrooms and 3 bathrooms, plus a heated swimming-pool in 2 acres. Savills, 20 Grosvenor Hill, Berkeley Square, W.1.

Garden County

During Queen Elizabeth I's time, Kent had such a bad name for highway robbery that the word signified a nest of thieves:

Some books are arrogant

and impudent;

So are most thieves in Christendom and Kent wrote Taylor in the Water Poet, 1630. By Charles Dickens's day things had improved considerably: "But, sir, everybody knows Kent—apples, cherries, hops and women," he wrote in *Pickwick Papers*.

Pretty villages, a great deal of unspoilt countryside which has been preserved by the National Trust, and buildings in the attractive and desirable Kentish towns quarried around the Weald, all add up to the current appeal of Kent.

Farmland has been fetching high prices, Knight Frank and Rutley in conjunction with Hobbs Parker selling about 258 acres earlier this year near Sittingbourne, at an average price of £1,400 to £1,800 an acre, and Bernard Thorpe getting about £1,550 an acre for Great Hayesden Farm at Tonbridge.

Ian Stewart, of Savills, reports a shortage of character property in Kent, particularly in the £80-£90,000 price range. Their current "family house of character" on offer is Heth Place, near Cowden, a much sought-after Kentish village.



The Old Vicarage, Boughton Monchelsea, near Maidstone, Kent, in 2½ acres, has unspoilt views over The Weald. There are 8 bedrooms, 3 bath-

rooms, oil central heating, and the outbuildings include stables. Price in the region of £80,000 through C. G. S. Calcutt, Strutt and Parker, 29 St. Margaret's Street, Canterbury.

St. Margaret's Street, Canterbury.

Heth Place is an interesting old house of Tudor character with later additions mainly dating from the turn-of-the-century. Tucked away down a long drive with views over the surrounding countryside, it has six bedrooms and three bathrooms as well as a heated swimming-pool in the two-acre grounds. A bonus is the east house which is used as changing-rooms and playroom, although it would convert to a "granny unit" subject to planning consent. Offers are being invited in excess of £90,000 through Savills, 20 Grosvenor Hill, Berkeley Square, London W.1.

In the pleasant village of Boughton Monchelsea, the centre

of Kentish ragstone quarrying, with a Norman church, the Old Vicarage, now a handsome country house with five bedrooms and three bathrooms, is for sale around £80,000. Believed to have been built in the second half of the 19th century, it is in 2½ acres with a 1½-acre paddock, hard tennis court and stables. You can hunt with the Ashford Valley, West Kent or Ticeham Hunts, and there is golf at Benstead.

The heating is by oil, and Marden and Maidstone are both about four miles away, with Cannon Street, Charing Cross and Victoria just under an hour's journey. Details C. G. S. Calcutt, Strutt and Parker, 29

Hanover Square, London W.1.

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MOTORING



1978 has been a year which saw the £50,000-plus production car in the form of the Rolls-Royce Camargue (above). But most motoring attention remained focused on a rather different end of the market—that for the small family hatchbacks which proliferate in makes, lines and on the roads of the world. Below (top left) is the Car of the Year, the Chrysler Horizon, with the Citroën Visa (top right), the Volkswagen Golf (bottom left) and Mitsubishi Colt (bottom right).



Record breaker

BY STUART MARSHALL

FOR MOTORING, it has been a year to remember. A year in which Britons bought more cars than ever before, the record-breaking 1973 only excepted. A year that saw the spectre of the £1,000 come nearer and in which a car was price-listed at over £50,000 for the first time. Which car? The Rolls-Royce Camargue? It costs £50,450 and you will be exceptionally lucky if you can find one on offer without a huge premium.

The Car of the Year contest was won by the Chrysler Horizon, which surprised me not at all. I was not alone in tipping it as a likely winner after driving it in Morocco last March. But the Fiat Ritmo, which came a close second, could have won just as easily. In some ways it is a more innovative car than the Horizon, which is 50 per cent Simca 1100 and Chrysler Alpine parts away.

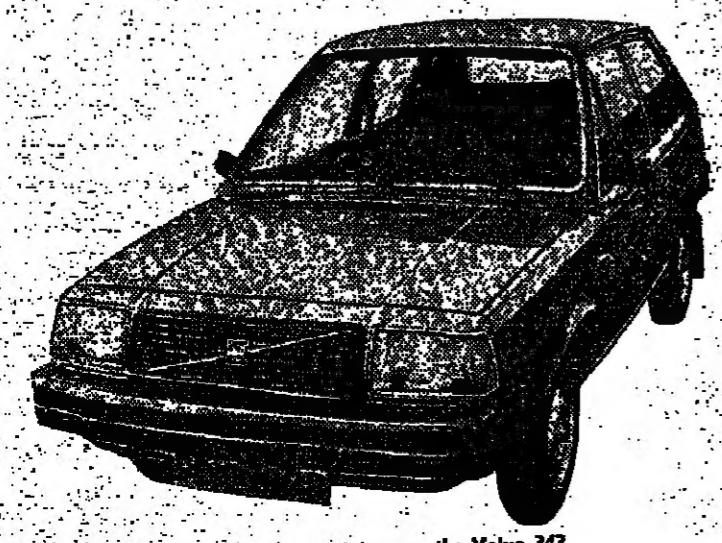
What seems to have influenced the judges was the Horizon's optional extra pack of electronic gadgetry with an instant read-out of your average speed, fuel consumption and so on. No, it's not available yet in Britain but may be in 1979. Some American cars have it already and the idea will spread as fast as the pocket calculator.

Two other cars that would have deserved to score highly in the Car of the Year contest had they appeared in time were the Citroën Visa and the Mitsubishi Colt 14. These small hatchbacks were just too late to be considered and, 12 months hence, will probably be thought a bit old hat by the 1979 judges. Which shows how important it is for a manufacturer to time a product launch properly when going pot hunting.

My own car of the year? Without doubt, the Volkswagen Golf diesel, new only in the sense that it went belatedly on sale in Britain in the spring. This five-door family hatch rides and handles admirably and gave me 53.2 mpg over 2,350 miles of absolutely normal town and country driving. The 15,000 miles a year family man who buys a Golf diesel now will be laughing all the way to the bank in five years' time. Already, the price disadvantage of Dervy against petrol is melting away.

Pleasant surprises this year? The Volvo 343 with manual gearbox. It is twice the car it used to be when it came with a belt driven automatic transmission without the option—and it's cheaper, too. Another was the Saab Turbo, a real Q-car with an exhaust driven turbo-supercharger that pours on seemingly unlimited top gear acceleration when you want it without raising the engine's voice above a hum.

There were more pleasant moments. Like finding that the Jaguar XJ's ride is still among the world's best; that the new Opel sixes really could hold up their heads in vastly more expensive company; and that the conservative, looking Subaru 4x4 estate car drove like a Saab 95 on the road and like a Scorpion tank across country.



The surprise of the year—the Volvo 343.

Tom Watson sure to win two of the big titles in the coming year

DUSTING OFF the old crystal ball for a blearily-eyed gaze into golf's immediate future is an annual exercise that gives me, at least, a great deal of pleasure. Early signs are that 1979 may well even exceed the excellent vintage of the outgoing year.

Professionals on both sides of the Atlantic and elsewhere will play for much more money. And, as Jack Nicklaus still further cuts his playing schedule in his 40th year, it will be fascinating to see if Tom Watson can continue his rise as the obvious young pretender to the crown.

The 1978 season was a bittersweet one for this admirably honest character. For Watson is realistic enough to know that few will remember his five victories at Tucson, Pebble Beach in the Crosby, Dallas in his mentor Byron Nelson's Classic, Pinehurst in the Colgate, and at Silverado in the Anheuser-Busch Tournament.

These helped him to an all-time record haul of \$362,429 to top the money-list by only \$4,970 short of \$100,000 from his nearest rival, the anonymous optometrist, Dr. Gil Morgan—possibly the most mind-boggling statistic of the year.

The bitter aspect for Watson was his failure to win a major title, after he had set up a clear-cut opportunity to take three

out of four. Only in the U.S. Open at Cherry Hills, Denver, did he make no real show, finishing strongly for a six-way tie for sixth place, four shots behind winner Andy North, Tom's best friend on the tour.

The galling truth is that Watson made a horrible hash of the 72nd hole to rule himself out of a play-off in the Masters' Tournament at Augusta when defending his title in the spring. Tied for the lead with Peter Oosterhuis at St Andrews after three rounds of the Open Championship in July, Watson played the third worst round recorded on the final day—76 to slump into a tie for 14th place.

His most spectacular failure was reserved for the U.S. PGA Championship at Oakmont, Pittsburgh, in August. Leading by five shots at the start of his final round and by four with nine holes to play, Watson's collapse therefore was hardly complete because he scored 73. But his defeat in the first three-man sudden death play-off for a major championship at the hands of John Mahaffey was a galling blow to his considerable pride.

It is my confident prediction that Watson will prepare himself much more carefully for the big events in 1979 and win at least two of the four major

tournaments. Nothing would surprise me less if he were to win three, or even get into position to pull off the Grand Slam.

Another golfer I expect to enjoy a spectacular year is Hale Irwin, if only because he is by far the most consistently elegant player and easily the fiercest competitor in the world. While on the subject of elegance, Tom Weiskopf has told me in all seriousness that he will retire at the end of 1979, having first played the

GOLF

BEN WRIGHT

exhausting schedule he has ever attempted—some 30 odd tournaments.

I will believe it when I see it, but, if premature retirement is on the cards, I hope the big fellow—my favourite of all to watch in action—adds to his miserably inadequate total of just one major championship victory. How marvellous it would be if that came about at Augusta, where Tom has suffered his worst frustrations.

Of the less well-known players in America, I am most impressed by little Phil Han-

cock, whom I confidently expect to see improve on his promising 44th placing in the 1978 money-table. Having broken through to win the inaugural European Open, Bobby Wadkins may have a great season if he is not previously lynched by the caddies he paid so inadequately in 1978.

Spain's Seve Ballesteros will win back the Walker Cup at Muirfield, thanks to the inspiration of Peter McEvoy, who will then go on to contest a historic Amateur Championship Final at Jacksonville, and defend his Greater Greensboro Open title en route for Augusta before starting his European campaign, which will be much restricted by a hoped-for eight further appearances in American events.

So there is a live hope that a British player will once again head the Order of Merit here if the men in question are not scared half to death by the hectic scramble for Ryder Cup points.

Alas, my confidence in our leading lights is so minimal that I can easily see the likes of Dale Hayes, Greg Norman, Bob Charles, and a few more foreigners free of such considerations cleaning up as our young stars apply the pressure to themselves in each successive

tournament, as the struggle for a place in our team becomes ever more desperate.

But how one would love to see Nick Faldo, Ken Brown, and Howard Clark consolidate after their marvellous performance in 1978. Peter Townsend to prove he is a late, and Sandy Lyle an early developer.

In the amateur game we will win back the Walker Cup at Muirfield, thanks to the inspiration of Peter McEvoy, who will then go on to contest a historic Amateur Championship Final at Jacksonville, and defend his Greater Greensboro Open title en route for Augusta before starting his European campaign, which will be much restricted by a hoped-for eight further appearances in American events.

I fervently hope the new British women's professional tour will get off the ground and be a resounding success. Goodness knows, the female area of the game in these islands is in sore need of revitalisation.

Lastly, on the other side of the Atlantic, the delightful Nancy Lopez will win only about 20 tournaments, become the first woman ever to win \$250,000 in a season, and get married.

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EFT 2

Department of Energy.

The best book I have read this year is *Two Rothschilds* and *The Land of Israel*, by Simon Schama (Collins, £7.00). Schama who is in his early 30s, is someone this country ought to be proud of. He has won high professional esteem for his historical scholarship, and also for his judgment. In addition, he has the perspicience, and the projective power, of a high-class novelist. He demonstrated this in his first major book, *Patriots and Liberators*, and now again.

David Cook, whose *Walter Secker and Warburg/Alison Press* (£4.50) was the most impressive novel I read during the year, is about the same age as Schama and in a different fashion just as talented. The contrast, however, is dramatic. Where Schama is expansive and confident, and in much of his book occupies territory which would once have been a novelist's, Cook concentrates on a single poor victim of fate, a pathetic creature, essentially deficient. He does it with beautiful sympathy. The book is a delicate triumph of a work of art. The difference between these two books, though, may be a pointer to where our various forms of literature are tending.

C. P. SNOW

The books which still stir warm feelings at the end of the year are those which led me to other books. This is not such a back-handed compliment as it appears. After all, any biographer of a writer who thinks he is in competition with his subject's books would be either foolish or very con-

I used to enjoy the poems of Edward Thomas but until Jan Marsh wrote her sympathetic biography *Edward Thomas: A Poet for His Country* (Elek, £7.95) they had passed from my life. Her analysis of his development and preoccupations and her generous use of quotations from his work sent me with new enthusiasm to the Faber paperback.

In the same way, I was reminded of my childhood delight in Mary Webb's novels, *Precious Love* and *Gone to Earth* by Gladys Mary Coles' biography, *The Flower of Light* (Duckworth £7.95). I had first read the novels (now reissued by Duckworth) without knowing anything about their author and suffered from a guilty suspicion that all that romantic passion couldn't be literature. In fact I remember disliking the books inside the cover of the definitely respectable, *The Hobbit*. When Miss Coles' excellent biography made them legitimate, I discovered they were as compulsive as ever but better written and with a greater sense of humor than I had remembered. The best parts combine the violent in-

tensity of D. H. Lawrence with the feeling for nature of Thomas Hardy.

RACHEL BILLINGTON

One of the reasons why Graham Greene lends himself to parody is that so many of his novels are set in exotic, even improbable places. It is as though the vultures, the stench, the leprosy, the corruption and the Tontons Macoutes were essential to tell the story. In fact, the external atmosphere matters very little and may even detract from the theme. Corruption begins at home, and Graham Greene writes about the English.

That is why the best of his novels so far is *The End of the Affair*, set in London, and first published in 1951. One had begun to despair of his doing it again, yet *The Human Factor* (Bodley Head, £4.50) is a pretty good attempt. All the familiar themes and all the familiar tricks are there, but they are



Geoffrey Hill

the more telling without the exotic. Take, for example, the knocking over of one of Mrs. Knott's glass owl in her Kensington flat. It is a far more devastating, and far more human, incident than anything that could be threatened by a vulture.

At the same time, there has been no loss of topicality. "I'll fight beside you in Africa, Boris," says the British agent ostensibly employed by the Foreign Office, "not in Europe." It is also a love story, and very funny. Graham Greene has almost stopped running away.

MALCOLM RUTHERFORD

The best I have read was Geoffrey Hill's *Tenebrae* (André Deutsch, £2.50), a collection of poems you can read in an hour, and hardly forget in a lifetime. They are terse, formal and intellectually bold, especially in their religious sonnets, and I only hope Hill can learn to abandon the Georgian mannerism of leaving some poems pointlessly unpunctuated. Points compensate for the loss of voice. The whole book, slim as it is,

My Book of the Year

Our reviewers choose the books published this year they have most enjoyed reading.

amounts to a finely worked eulogy of that "spiritual, Platonic old England" that Coleridge praised. The book is scrupulous throughout, too, in its acknowledgement of far-ranging debts to European literature, as if devoutly concerned with honest dealing. I especially liked Robert Southwell's declaration of 1591, both for its aptness and for itself: "Passions I allow, and loves I approve; only I would wish that men would alter their object and better their intent." These are poems to re-read and memorise: more mind-stretching than all but the rarest of new novels, and far more so than the latest batch of bisexual memoirs from the era of our grandparents, to tax us too late with what we have missed.

GEORGE WATSON

In my choice, *North of South: an African Journey*, by Shiva Naipaul (André Deutsch, £5.50) the faults are obvious, in a personal view, too much bare dialogue, a stress on small and universal discomforts which reveal more about the author than about Kenya or Tanzania. But there are also the passages of great power, sympathetic and deeply sad. The warmest writing goes to the fate of "Asians" in Africa, a group whose chilling insecurity is seldom so much as acknowledged in Europe. But the strongest scenes are still to be found in the individual encounters, in the frightful gap between acquired language and reality and the unreal ambitions and self-deception of Africans themselves. Their continent has been pulverized by our civilization. I have seldom been so saddened by a factual book.

ROBIN LANE FOX

In choosing P. N. Furbank to write his life, E. M. Forster struck gold. Volume II of P. N. Furbank's *E. M. Forster: A Life* (Secker and Warburg, £7.50) is a masterpiece. He has with subtlety and sympathetic candour surmounted the perils of discussing Forster's homosexuality in a sane and level-headed manner, without resort to tactful omissions. I have only one complaint: Furbank neglects the post-Maudsley generation of Forster's Indian friends. Morgan Forster is the only English writer to have inspired a book

of tributes (1964) from six well-known writers from India and Pakistan. That book meant much to him. Furbank makes no mention of it. This, in no way diminishes his achievement, which will stand the test of time.

In her deeply moving, *A Captive of Time: My Years with Pasternak*, Olga Ivinskaya (Collins/Harvill Press, £7.50) captures the overwhelming poetic strength, passion and tragedy of her intimacy with the great Russian poet. I found her courageous memoirs unputdownable.

K. NATWAR-SINGH

Because I read fiction solely on aeroplanes, I tend to see only paperbacks of year-old novels, and of these my favourite of the year was E. L. Doctorow's *The Book of Daniel*. But as it happens, I did read Graham Greene's *The Human Factor* (Bodley Head, £4.50), as soon as it came out, and if I were going to choose a novel this would be the one.

However, I am not, I am going to choose a theatrical biography, this being what I am most addicted to, and the choice is not easy. Not because there were so many, but because there were two outstanding examples, John Lahar's *Pick Up Four Ears* (Allen Lane, £5.95), a life of Joe Orton, and Irving Wardle's *The Theatres of George Devine* (Cape, £8.50). Irving Wardle wins by a short head, for his subject has been one of the most influential figures in the theatre in the last half-century, and Mr. Wardle has followed up every thread, so providing not only an account of Devine's life but a fascinating survey of that important fraction of the theatre that came under his influence.

B. A. YOUNG

Graham Greene's *The Human Factor* (Bodley Head, £4.50) is the latest achievement of a writer who is adding a new dimension to the English novel. The English novel has characteristically succeeded most in the domestic sphere, or as novel of manners. Greene began with spy stories and religious problems, and made fine books of them. Since 1950 his fiction has embraced international themes

Circle by Olga Carlisle (Routledge £4.95). Here are two

Olga's who paid dearly for devoting themselves to Russia's two most famous dissident authors, one by imprisonment at the hands of the KGB, the other by being banned from the USSR, her father's native country and her own career

specialism. Both books

defences against literary rather than legal charges brought

against them — against

Irinskaya, that she persuaded

Pasternak, her lover, to sign

his famous recantation (which

she admits she did, but pleads

extenuating circumstances)

against Carlisle, that as

Solzhenitsyn's first and secret

agent in the West she let him

down by less-than-perfect

translations (the issue over

which her relationship with

Solzhenitsyn broke down in

Argentina. His mastery of the

traditional novel of manners is

also outstanding, and his work

is marked by increasingly con-

fident comic treatments.

Greene's novel centres on a

projected deal, for defence

reasons, between America,

Britain and South Africa, and

its hero is a quiet English spy

for the Russians, with a black

wife and child. It is a spy

story: it is a masterly observa-

tion of English life: it is

hilariously funny, and an

anguished story of gratitude,

loss and failure. I believe it is

also a great novel.

ISOBEL MURRAY

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REX WINSBURY

My treat of the year is Mark

Giroud's *Life in the English*

Country House (Yale University

Press, £10.00) a splendid

book that appeals about equal

to the mind and the spirit. The

subject is enormously attrac-

tive, to start with: upstairs

and downstairs, indoors and out

and across the centuries, it is

full of historical, social and cul-

ture interest, and the author turns

up all kinds of oddities of infor-

mation intuitive thoughts, that

give his book a very personal

air. As his earlier works on the

Victorian country house and

the Queen Anne revival have

shown, Professor Giroud is a

marvellous guide to ideas

through a mass of detailed,

well-arranged evidence: at

once scholarly and accessible,

able to shape his material and

to throw unexpected light on

this or that; and so his book is

full of insights, stretching the

imagination, setting architec-

ture within the rituals of social

life and showing its reasons for

being what it was, and for

evolving as it did.

SASSE QUIGLEY

Being in the Theatre, I

gravitate towards books on that

subject, and of several I read

this year by far the best was

Irving Wardle's *The Theatres*

of George Devine (Cape, £2.50).

I find Mr. Wardle as a theatre

critic often both irritating and

impenetrable, but as a theatre

historian he has done a

splendid articulate job on a

subject whose principal

character was something of an

enigma. I was fortunate enough

to have been at the Old Vic

School, so that episode

intrigued me particularly: that

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his famous recantation (which

she admits she did, but pleads

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HOW TO SPEND IT

New Year Champagne Quiz

THIS is the week for our now traditional holiday-time quiz. Anxious readers have been writing in for the past few weeks to make sure that we hadn't forgotten that they were looking forward to the quiz itself and to the opportunity of winning the equally traditional prize - a magnum of champagne.

This year's quiz has largely been composed for us by E. P. C. Cotter, whom many of you will already know as our bridge correspondent and compiler of some of our crosswords. Each year we try to vary the format of the quiz slightly - some years they are a greater test of numeracy; others of general knowledge; and yet others still may have more of a leaning towards the classical or the literary. This year's has less dependence on numeracy which I know will please our less mathematically-minded readers and

much greater dependence on general knowledge.

We have again left sufficient space for all answers to be filled in on the page itself. Do make sure you use a pen that writes neatly and clearly as that makes our job of checking the answers very much easier.

We will award three prizes of a magnum of champagne each to the first three fully correct collections of answers that are opened in this office on Monday, January 8.

Mark all your entries "Quiz" and send the completed page to: "How to Spend It Page," Financial Times, 10, Cannon Street, London, EC4. The three winners and the answers will all be published in the issue of January 13 and in the meantime I hope you all have great fun doing the quiz and I wish you a happy New Year.

Shakespeare

In what Shakespeare plays do the following characters appear?

- Caliban
- Sir Pierce of Exton
- Imogen
- Ouria
- Jessica

Magic Square

Arrange the numbers 1 to 9 so that horizontally, vertically and diagonally the columns add up to the same amount.



How numerate

are you?

In what Shakespeare plays do the following quotations appear?

a. Let not my cold words here accuse my heat.

b. Give me my robe, put on my crown; I have immortal longings in me.

c. Mine eyes are made the fools of the other senses.

d. O then began the tempest of my soul.

e. This was the most unkindest cut of all.

Historical

In what year did the following events take place?

- Signing of the Magna Carta
- Battle of Agincourt
- The General Strike
- Sinking of the Lusitania
- Battle of Marathon

Crime

What sleuths do you connect with?

- Dorothy L. Sayers
- G. K. Chesterton
- Georges Simenon
- R. Austin Freeman
- S. S. Van Dine

Canine

What do you know of these dogs?

- Flush
- Argos
- Cerberus
- Boatsewain
- Mick the Miller

Equine

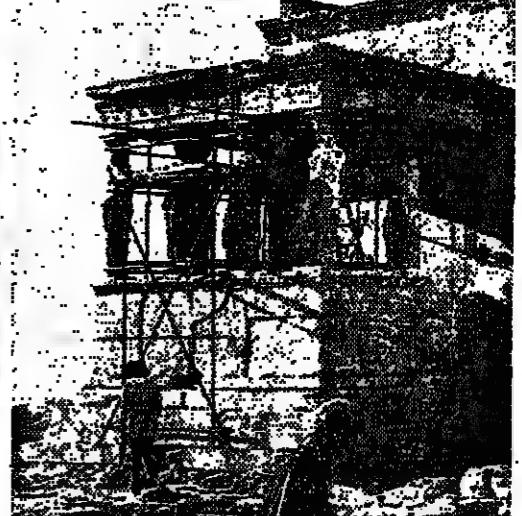
What do you know of these horses?

- Pegasus
- Incitatus
- Copenhagen
- Bucephalus
- Burk

Who or what

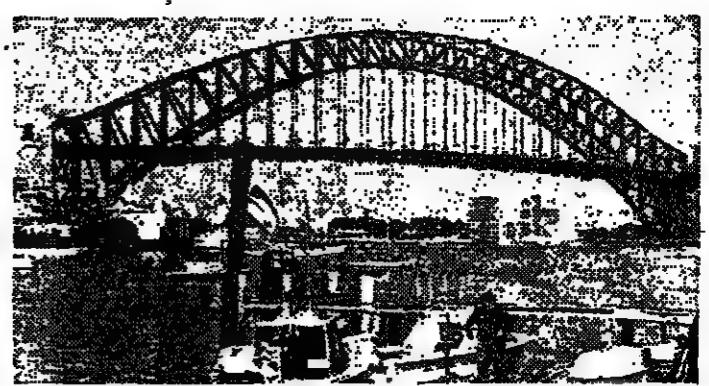
is or was?

- An Indian runner.
- The Flanders mare.
- Dutch courage.
- An Irish bull.
- Bombay duck.



What are these pictures of?

Fill in the names under the photographs



World of Sport

What sports or games are referred to here?

- Dribbling up to the circle, he scored a goal.
- She netted twice.
- Carried the righthand trap.

- The dedans.
- The backward finesse.

Identify, by writing the name and letter under the appropriate photograph, these people, who in 1978 in sport ...

- Failed and they put the boot in.
- Succeeded in classic style, and again, and again.
- Became a centre of attraction.
- Was the only one from Britain to find gold in Eastern Europe.
- Came out tops in spite of his amateur view of things.
- Kept Britain in the Commonwealth swim.



Topical

All these places have been in the news in 1978, but where is:

- Silicon valley?
- Bery?
- Windhoek?
- Narita?
- Jonestown?

Current Affairs

Also in 1978 ...

- Where was Princess Margaret caught in a heavy shower?

- Why did Menachim Begin go to Oslo?
- Why did the Shah go to Tahas?

- Who did Mohammed Ibrahim Kamel cross a moat to meet?

People

Supply the missing names

- Publius Virgilius
- Percy
- William
- Wolfgang
- Charles

Shelley

Gilbert

Mozart

Dodgson

Showbiz

Who in the world of Show Business ...

a. Plans to set them dancing on the rooftops of Kensington?

b. Reached 50 without his voice breaking?

c. Will face 1979 without being able to look to Mecca?

b. Quark, crescenza, röllall - all have a flavour of their own, but what are they?

c. If 325 is 163, what is 400?

d. On holiday he sticks to: bacalao, nassello or berlano, and chips. What does he eat, and which countries does he visit?

e. Gustamps

Gastronomic

The palate and the kitchen

a. Anthracnose, chlorosis and phyloxera vastatrix - are all dangers that can affect what?

BRITISH POST OFFICE GUTTER PAIRS

It is not possible for anyone to guarantee the future, and, as everyone knows, the value of an investment can go down as well as up. It is also known that past experience is not necessarily a guide to the future. The following is the opinion of Gustamps, one of the leading mail order stamp dealers in the United Kingdom, and we hope you take our advice as others have done in the past.

Prized internationally by discerning stamp collectors, and investors, British Post Office Gutter Pairs are fast becoming the most popular of all modern British postage stamps. These gems of the Philatelic world are virtually recognised as international "philatelic currency" and their investment potential is constantly enhanced, as stamp dealers are regularly seeking to replenish their dwindling stocks to satiate the insatiable appetite of collectors throughout the world for British Post Office Gutter Pairs.

British Post Office Gutter Pairs are scarce by their very nature as there are only ten Gutter Pairs in every sheet of 100 stamps issued by the British Post Office. Thus only a small percentage of any commemorative postage stamp set issued by the British Post Office is issued in Gutter Pairs.

The first commemorative Gutter Pairs issued by the British Post Office appeared in 1973 to commemorate H.M. The Queen's Silver Wedding, but many collectors did not start to collect these until as late as 1975, when the earlier sets of 1972 to 1974 had already become elusive to obtain. By late 1977 the majority of collectors, dealers and investors throughout the world, but especially in Great Britain and the United States of America, realised almost too late that the earlier Gutter Pair Sets had indeed become very scarce. It was soon discovered that many of the earlier British Gutter Pair sets had been destroyed by Post Office counter clerks by folding and tearing sheets of stamps, and so rendering them uncollectable. By this time it was fully realised that only a small percentage of those Gutter Pairs which were thought to exist, actually did, and these few valuable Gutter Pairs were mainly in the hands of private collectors.

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...with the Great Britain Royal Wedding Gutter Pair Set, which we recommended, and sold for £4.50 back in 1976? Did you know that we are now trying to buy these back for £5.25? Will you miss the boat with what we are now recommending, as what will probably turn out to be one of the "best buys of the year"?

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ARTS

Safe and sound

Christmas week is no time for experiment. It is a time for the re-hearing of plays, performances and shows one knows and likes. It is a time for Pinero and Dodie Smith, for Stoppard and Lloyd Webber, for Tauber and Beachcomber. It is a time when the popular unashamedly casts the rarefied. It is a time when a proper appreciation of radio's delights waits upon the digestion. And so it proved: Rosencrantz and Guildenstern Are Dead, Dear Octopus, The Magistrate, Joseph and the Amazing Technicolor Dreamcoat were all gratefully received in a state of euphoric contentment with the mind doubly occupied decoding the signals coming from the loudspeakers on the one side, and on the other those on the newly acquired computerised Chess Challenger which has dominated Christmas this year in our family. Under such conditions critical reactions do not have their wanted purity and must perform a little suspect.

Let me say, however, that I felt *The Magistrate* (Radio 4, UK, Christmas Day) to be uncommonly well done in John Tydeman's production. This cleverly constructed farce

RADIO

ANTHONY CURTIS

reminds us that our Victorian forefathers possessed a talent for sheer tomfoolery in all respects as great as their passion for piety and solemnity. To play such a pillar of the Victorian establishment as a Bow Street bawd in the compromising circumstances of having to appear on a charge in his own court (among dozens of other complications) was a stroke of genius on Pinero's part. In Nigel Stock's performance this topped figure of authority positively oozed discomfiture. And the wailing tones of Jill Bennett were dead right for the part of his spouse who subverts years from her age, thereby requiring her big son Cis (Anthony Daniels) to pretend he is only fourteen. I happened to see this play when I was not much older than Cis, with Harold Lang in that role and Denis Blakelock as Posket. And I pay the radio production no mean compliment when I say that I laughed as much this time round as I did then.

I was around Cis's pretended age when *Dear Octopus* was first performed in 1938 but somehow, alas, I failed to get to it, and know the work only from nostalgic revivals. It had every chance to prove its staying power in David H. Godfrey's production (Radio 4 UK, December 23) with such talents as those of Gwen Frangoon-Davis and Robert Harris as the married couple about to celebrate their golden wedding and Lisa Harrow as the wife's desirable companion. Here was middle-class England with its strong dynastic sense just before the barrage balloons went up, minutely observed right down to the last place-setting. Surely the structure of it influenced Eliot's *The Faunus Revival* which came on the following year?

Both Rosencrantz and Joseph are too recent to require re-appraisal. Suffice to say that both took to the air gracefully enough but not entirely without difficulty. In spite of some rewriting and tailoring by the author you do really need to see both Rosencrantz and Guildenstern for the switch from Shakespeare to Stoppard to work effectively; as for Joseph with Paul Jones in the title role it was fine—all three times—but I felt the narration by children and the inimitable sung credits to be a mistake.

As this is my last radio review of the year I suppose I really ought to find some trends. Radio is so continuous, so ubiquitous a medium now that this is difficult. Clearly local radio, both BBC and IRL, will become more and more a feature of our listening lives. In network the recent wavelength changes seem to have significantly increased the audience within the UK for the excellent World Service news and information programmes. On the entertainment side in 3 and 4 the output is colossal but the aim often haphazard.

At the receiving end I have a sense of constant opportunism rather than any serious long-term programme-fashions, of too many ideas chasing too few studios. Chat shows proliferate like wood-ash but the one-time neglected radio feature (on anything from hypnosis to Harley Granville Barker) has proved itself to be a glorious bloom flowering constantly in the most unexpected locations. As for the broadcaster of the year, if such an award were to be made, I would give it unhesitatingly to Sir John Gielgud for his brilliant series of off-the-cuff recollections, *An Actor In His Time*.



Geoffrey Chard, Gregory Dempsey and Lorna Haywood

Christmas Baroque

The Wigmore Hall is designing its first week of post-Christmas concerts as a "Christmas/New Year Festival". First on Wednesday was the English Concert under its director, Trevor Pinnock, presenting a Baroque selection with soprano Judith Nelson. The pieces chosen included almost the full repertory of those lilting *pastore* movements that sophisticatedly echo the playful tunes of the Italian mountain shepherds, considered as representations to whom the Nativity was first announced. Corelli's concerto grosso "fatto per la notte di natale" (now formally op 6 no 8 in G minor) ends with such a movement, its major key stealing in magically at the final cadence of a spiky

MUSIC

ANTHONY HICKS

gavotte. Here, as in the D major concerto from Handel's op 6 set which concluded the concert, the special qualities of the English Concert were most apparent. They use "authentic instruments" but there is nothing of the mannered leanness of some comparable groups. What impressed most was their sheer sonority and the fiery energy of their playing. Slow, dotted-rhythm introductions had a vision in the Prague act is one of the things only Janácek could have brought off. John Mitchinson sang him finely.

The designs of Peter Doherty (excellently lit by Nick Chisholm) are on the whole a success, notably in the inn set and the handsome projections for the Prague act. The Moon, presumably seen through the unseeing and unreciprocative eyes of Mr. Broucek, is muddly, but even here Mr. Doherty contrives to make the art-object paraded for Broucek's benefit by the artist Rainbowbrush (Arts Council bursar, no doubt) and of course rejected by him, rather prettily.

Was the power over-applied? Just a shade, I think. Slow movements were pressed rather hard and there was a reluctance to play a true *piacissimo* (though once or twice the group showed themselves quite capable of doing so). Slightly more relaxed speeds would also have been welcome in the Allegro of Handel's organ concerto in B flat (op 4, no 2), in which Mr. Pinnock was both director and soloist: in a couple of the many fast runs the odd note escaped even his volant digits.

The first vocal item was Alessandro Scarlatti's delightful

THEATRES NEXT WEEK

Science fiction again at the ICA with Ken Campbell's *The Warp Course of Everett* opening on Tuesday. Also on Tuesday, a belated press night of the Oxford Playhouse Christmas revue *City Delight*, whose innumerable contributors include John Cleese and Alan

TV Radio

+ Indicates programme in black and white

BBC 1
9.30 am Multi-Coloured Swap Shop, 12.15 pm Weather.

12.15 pm Grandstand: Football Focus (12.20); Racing from Newbury (12.30, 1.30, 1.50, 2.20); International: St. Ives (1.50); Rugby League (2.40); Four Hills Championship; Rugby League (2.50); Leigh v. Hull: Kingston Rovers; Basketball (3.30, 4.05); The Phillips International Tournament (semi-finals); Cricket: Third Test (3.50); Australia v. England (highlights), 4.45 Final Score.

5.10 am The Basil Brush Show; 5.40 News; 5.50 Sport/Regional News; 5.55 Jim'll Fix It.

6.30 pm Dr Who; 6.45 "Oliver!" starring Ron Moody, Oliver Reed, Harry Secombe and Shunt Wallace.

9.15 Starkey and Hutch; 10.05 News.

11.15 Andre Previn's Christmas Music Night.

11.35 Weather and Close. All Regions as BBC 1 except at the following times:

Wales—9.10-9.30 am Bobol Bach; 5.50-5.55 pm Sport/News for Wales; 12.15 am News and Weather for Wales.

Scotland—4.45-5.10 pm Scoreboard; 5.40-5.55 Scoreboard; 10.15-11.15 Spurtscene from New

York plus a look back over the year; 12.15 am News and Weather for Scotland.

Northern Ireland—5.00-5.10 pm Scoreboard; 5.15-5.35 Northern Ireland News; 12.15 am News and Weather for Northern Ireland.

BBC 2
11.45 Leonard Bernstein at Harvard; 2.05 pm New Year Matinee: "How the West Was Won"; 4.30 Play Away; 7.00 Chaplin Double Bill: "The Kid" and at 7.50 "The Idle Class."

8.25 Cricket: Third Test, Australia v. England (highlights); 8.55 News and Sport; 9.05 ELO at Wembley; Concert performance by the Electric Light Orchestra.

9.05 BBC 1 IBA Regions as London except at the following times:

ANGLIA
9.05 am Canterbury: 9.20 The Secret Lives of Welsh Girls; 11.00 The Princess of Tombase; 5.15 pm Happy Days; 6.45 All Star Winner Takes All; 7.15 "The Undaunted"; 7.30 pm "The Undaunted"; 8.45 pm "The Undaunted"; 9.15 pm John Wayne and Rock Hudson.

LONDON
8.50 am The Saturday Banana with Bill Oddie, part 1, 9.00 Sesame Street, 9.45 The Saturday Banana, part 2, 11.00 The Monkees; 11.30 Tarzan; 12.45 pm World of Sport: 12.35 Headline, 1.15 News from ITN; 1.20 British Tennis Championships; 1.35 ITV; 2.15 pm World of Sport: Cool Hand Luke.

CHANNEL
12.45 pm Puffin's Picnic; 8.45 All Star Winner Takes All; 8.55 pm "The Undaunted"; 9.15 pm John Wayne and Rock Hudson.

GRAMPIAN
9.00 am Scene on Saturday, including

Janácek's *The Adventures of Mr. Broucek*, brought at last to an English premiere by the English National Opera at the Coliseum on Thursday, is an absurd opera full of wonderful, surprising music, entertaining and touching, in spite of dramatic peculiarities. It might be described as two absurd operas connected by musically strong if dramatically slender threads. Janácek used for the basis of a libretto cooked up by several hands two satirical novels by Svatopluk Čech about dream-excursions suffered by a prosperous petit bourgeois of Prague at the end of the last century who gets drunk (as usual) at his favourite pub and is transported in his jaded imagination first to the Moon, then to medieval Prague, at the time of the Hussite Wars.

The Moon act (the "excursions" of the original title have become "adventures" in the late Norman Tucker's English translation) gave Janácek and his several librettists much trouble. The Prague act is the most unexpected thing. As for the broadester of the year, if such an award were to be made, I would give it unhesitatingly to Sir John Gielgud for his brilliant series of off-the-cuff recollections, *An Actor In His Time*.

That avoids most of the work's pitfalls, yet he is not much worse than the pretentious blossoming into lyrical ones, touches of colour which in other hands might be banal but in Janácek's sound new and right—hurts, solo violin, and in Kunka's lament for her slain father an organ.

With masterly musical direction by Charles Mackerras and a production by Colin Graham

matched quickly: nutty phrases blossoming into lyrical ones, touches of colour which in other hands might be banal but in Janácek's sound new and right—hurts, solo violin, and in Kunka's lament for her slain father an organ.

With masterly musical direction by Charles Mackerras and a production by Colin Graham

OPERA

RONALD CRICHTON

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utive Philistines, yet he is not much worse than the pretentious blossoming into lyrical ones, touches of colour which in other hands might be banal but in Janácek's sound new and right—hurts, solo violin, and in Kunka's lament for her slain father an organ.

Gregory Dempsey makes Broucek determinedly nasty but crafty and impudent as well as a Schweiß—figure with a gift for self-preservation. There is not room in Broucek's music for much lyricism, and Mr. Dempsey was right to concern before everything to get his words across (difficult in Janácek however) to make the vocal lines are geared to very different sounds and intonations). Lyricism however comes in plenty from Lorna Haywood as the girl in various guises (Broucek's neighbours and cronies at the inn recur in her young man. Miss Haywood's excellence as a singer of Janácek is well known. The young tenor Henry Howell is Miss Haywood's Excellence as a singer of Janácek is well known. The young tenor Henry Howell is

across Janácek's disruptive orchestra. The only important character apart from the protagonist confined to a single incarnation is Čech himself, the author of the *Broucek* novels, whose improbable appearance in a vision in the Prague act is one of the things only Janácek could have brought off. John Mitchinson sang him finely.

The designs of Peter Doherty

(excellently lit by Nick Chisholm) are on the whole a success, notably in the inn set and the handsome projections for the Prague act. The Moon, presumably seen through the unseeing and unreciprocative eyes of Mr. Broucek, is muddly, but even here Mr. Doherty contrives to make the art-object paraded for Broucek's benefit by the artist Rainbowbrush (Arts Council bursar, no doubt) and of course rejected by him, rather prettily.

Was the power over-applied? Just a shade, I think. Slow movements were pressed rather hard and there was a reluctance to play a true *piacissimo* (though once or twice the group showed themselves quite capable of doing so). Slightly more relaxed speeds would also have been welcome in the Allegro of Handel's organ concerto in B flat (op 4, no 2), in which Mr. Pinnock was both director and soloist: in a couple of the many fast runs the odd note escaped even his volant digits.

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Was the power over-applied? Just a shade, I think. Slow movements were pressed rather hard and there was a reluctance to play a true *piacissimo* (though once or twice the group showed themselves quite capable of doing so). Slightly more relaxed speeds would also have been welcome in the Allegro of Handel's organ concerto in B flat (op 4, no 2), in which Mr. Pinnock was both director and soloist: in a couple of the many fast runs the odd note escaped even his volant digits.

The first vocal item was Alessandro Scarlatti's delightful

across Janácek's disruptive orchestra. The only important character apart from the protagonist confined to a single incarnation is Čech himself, the author of the *Broucek* novels, whose improbable appearance in a vision in the Prague act is one of the things only Janácek could have brought off. John Mitchinson sang him finely.

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ARTS/COLLECTING

Mr. Block
and
ephemera

BY JANET MARSH

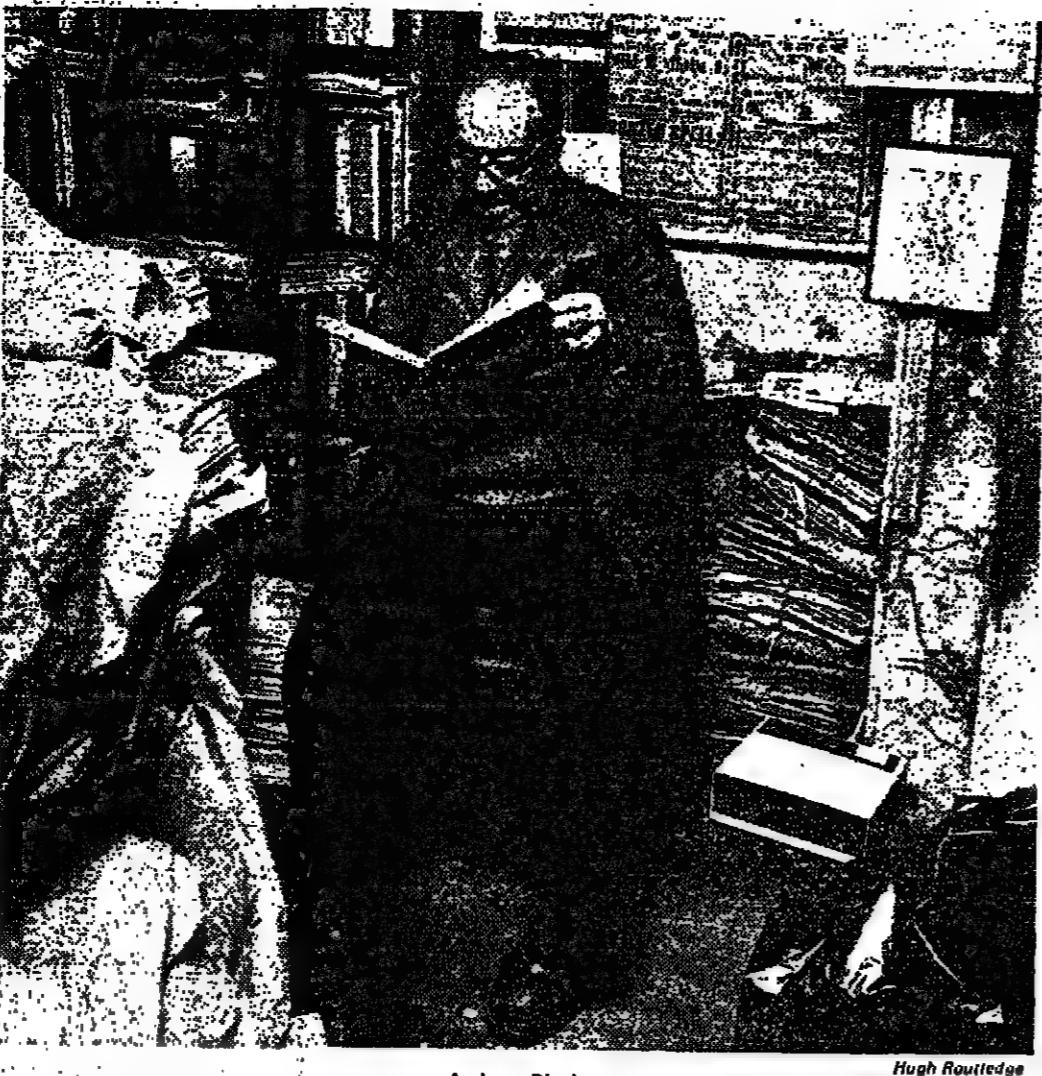
ANDREW BLOCK is the oldest working bookseller and shows every sign of retaining the title for a long time yet. He keeps his birth certificate handy in his pocket, because nobody believes him when he tells them he will be 87 next birthday. He looks like a man of 60 or so, and is a good deal bouncier than most people half that age. He is in his shop in Barter Street, near the British Museum, all day and every weekday, and rarely relaxes even for his lunch, which he eats as he works. If there is a book fair on a Saturday or Sunday, you can be certain he is there before anyone else. He did once take a holiday, a couple of years ago, but spent it buying books in the West Country and Wales.

His shop is like no other, dominated by a mountain of brown paper folders which house (he says) a million items of ephemeral printing, all meticulously classified. From time to time, the mountain threatens to turn into an avalanche, requiring one of Mr. Block's popular feats of strength and agility to avoid it: less "Technical and Trades A-D" because confused with "Theatre L-M" or "Circus-Oversize."

The ragged brown paper mountain might look a jumble to the uninitiated, but Mr. Block's boast is that if he's got an item he can find it in two minutes flat. When found, the desired portrait of Maud Allen or Israel Zangwill, a designer's reference for a 1925 motor car or a scene from a 1910 musical show will probably cost you 50p or £1. (In the old days, it would have been threepence, of course.)

Mr. Block has been providing this incomparable service for collectors and designers for well over 60 years, and traded in ephemera before anyone even thought of the word. Interest and his trade have been greatly boosted in recent years, notably since the formation of the Ephemera Society, of which he is a founder member. (Information about the Ephemera Society can be had from its secretary at 12 Grosvenor Square, W1P 8HQ.)

He was born over his father's



Andrew Block

Hugh Routledge

antique shop in Wardour Street on August 2, 1892. He started out as a journalist, worked for a publisher and during the First World War was in film distribution; but already in 1911 he had his first shop in West End Lane, Hampstead: "I sold picayune comics for a halfpenny each." By 1920 he was in Dean Street—*"a tiny little shop, not 10 feet square. Bought a library of 6,000 books once—got 'em in there somehow."* Around 1930 he went to Bloomsbury Court, and in the 1950s moved round the corner to his present premises, the ground floor and basement of an eighteenth century shop in Barter Street, W.C.1.

"I've always been an omnivorous reader. Read everything."

He has also been an indefatigable bibliographer. In 1928 he published the four-volume *Amongus* and *Pseudonym* ("only a pocket book really") and followed it with seven more bibliographies, of which *The English Norel 1740-1850* remains a standard work. Block's *Book Collector's Guide*, published in 1932, is itself a collector's item now.

Entertainment

he has always had the biggest stock of playbills in London for instance. "I've had lots of Garrick bills—had him with Peg Woffington. You have to be careful with Garricks though: a lot of them were reprinted in the early nineteenth century. I can always tell the difference. Have you any Paganini bills to sell me? I'll give you a good price for anything with him."

Nowadays he goes more than ever to the theatre and cinemas. "I'm off to *Erica* tonight. Taken me all this time to get a ticket—and then it costs six pounds. It'd better be good at that price."

Entertainment ephemera is a prominent part of Mr. Block's stock-in-trade; but by no means the only one. You can find postage stamps and Japanese prints used to import them direct from Japan in the 'twenties, a bob apiece."

He likes his customers and is untruly helpful—so long as they know what they want. With every book on every shelf precisely located and catalogued, the Block system has no place for browsers. "We turn a lot more people out than we serve," he says; but that doesn't apply to serious inquirers.

From the legitimate stage, Gordon Craig was a customer and friend; so is Craig's son, Entertainment

looks large.

When an "American dynasty" goes into the up-market art reproduction business the fur might seem bound to fly—and it has.

A Rockefeller art storm

BY CAROLE KORZENIOWSKY

A CARTOON in a recent edition of *The New Yorker* depicts a married couple of apparent means showing their living room to guests as the hostess crows: "We've redone the entire room in Nelson Rockefeller." This allusion to Nelson Rockefeller's new art reproduction business is gentle compared with most of the response that has come from the art community this winter. Hilton Kramer, the *New York Times* critic, has assailed the *New York Times* as introducing "a new era of hype and shamelessness in the selling of what can only be called *haut Schlock*."

The Nelson Rockefeller Collection Inc. is selling unlimited reproductions of 106 objects out of a collection of over 16,000 artworks that Rockefeller and his family have amassed over the past half century, sometimes for pennies, wherever Standard Oil business has taken them. It has opened the first of what is hoped to be a chain of stores on 57th street in New York City. Crowds of the curious peer through the windows and fill the showrooms, raving a Rodin cast priced at \$7,500, a Picasso reproduction for \$650, and fondling copies of Meissen dinnerware which is selling at \$675 for a single place setting.

On a recent afternoon reactions varied. One well dressed gentleman turned away from the window with a muttered epithet and the remark that "he could at least have washed the windows." Two or three people demanded loudly, and sometimes threateningly, to know when Mr. Rockefeller was arriving (the Rockefeller staff was always courteous and low-key, but the customary strong man was also very much in evidence, despite his tailored suit).

One woman was disappointed to find out it was the Norman Rockwell collection as she had understood. Several people pulled out charge cards and one Brazilian businessman pulled out a roll of dollar bills to buy one of the "beautiful things."

Those who want to mull the matter before purchasing can buy a catalogue for \$2.50. With a design by Pablo Picasso on its regal purple and gold cover, replete with colour photos of the sales items as well as views of the originals in their natural settings at four of Rockefellers' residences, it is an obvious appeal to snobism. A letter from Rockefeller proclaims, "As life-long collectors of art ourselves, Happy and I decided to share with others our joy of living with these beautiful objects and the thrills we have experienced collecting them: we have personally selected for reproduction the objects shown in this our first Catalog." Rockefeller has also chosen to frame all the flat work. Raising their

costs substantially, rather than risk the quirks of individual framing tastes.

There are other motives besides altruism. Rockefeller is convinced there is an as yet vast untapped market for reproductions and he wants to get in at the top, capturing those customers who can afford the expensive. On the one hand he has to convince people to buy copies instead of

interesting, complex business."

Rockefeller is no newcomer to the field of mass merchandising and doesn't seem to see any distinction between a supermarket and art. "I opened supermarkete in Milan 25 years ago—I had an international development company—and Milan had a Communist mayor and a Communist council. They fought it tooth and nail. Well, we finally opened after a great

interesting, complex business." Rockefeller has set into motion to reach the public, must compete with the Rockefeller endorsement of sure fire "beauty." While it is easy to distinguish between a real painting with its varied textures and a photo reproduction, sculpture is a bit trickier. Rockefeller has concentrated on sculpture but has had little cooperation from living artists. Martin Bressler of the Visual Arts and Galleries Association reports that in more than half the cases where Rockefeller approached artists or estates to reproduce pieces of their art he has been turned down. The group has included Henry Moore, David Smith, Marisol and Robert Motherwell.

One leading young American sculptor, Carl Andre, asked for his reaction, charged, "the faking of works of art is a criminal act. A work of art is a work of imagination and can't be duplicated. This is an attempt to take over in the last area of our culture unaffected by mass production. All I can wish to Nelson Rockefeller is that he fail."

Rockefeller has taken the unusual step of offering a 5 percent commission on sales to either the artist or the estate of the artist, as well as accepting quality control on the reproductions. He has signed contracts with organisations representing artists in America and Europe. But for the most part he has leaned heavily on reproductions of objects from Africa, the Far East, Latin America and colonial America, in which cases the artists are anonymous.

He contends that "I can do more for contemporary artists by developing a new merchandising method and, having established the method with established art, then work them into the system, than I can by starting out with their work on its own."

An area of somewhat less controversy is Mr. Rockefeller's recent plunge into the publishing world. Also based on his dubious art collection, *Masterpieces of Primitive Art* is the first of a series of five volumes being published by Alfred A. Knopf. Mr. Rockefeller receives an advance of \$25,000 per book and 8 per cent royalties on sales.

If this were not enough, he has started his own company, the Nelson Rockefeller Publishing Co. Inc., which will first publish books for children about—you guessed it—art. They are targeted to Blacks and Hispanics. Asked about the philosophy behind the decisions he and his associates are making, Rockefeller replied: "We want to have fun, we want to deal with art which we love, and we want to be a financial success. If it isn't fun, we don't do it. If it isn't beautiful, we won't touch it. And if it won't fly we won't touch it."

real art, and on the other hand he has to beat potential competitors such as museums, or the Tupperware company, which has just added art to its product line.

To date he has invested about \$3.5m in production and marketing. Through an arrangement with Neiman-Marcus, pioneer in sky-high price tags on exclusive items, he has sent his catalogue to 350,000 of its customers, and is showing his wares in four of its shops. 150,000 additional names have been bought from a marketing company.

This is only the beginning, according to Rockefeller. "We're going wholesale as of January 1. At the Atlantic City Fair, porcelain and specialty dealers come from all over the world and then buyers come from department stores. I think the chin will do especially well. People want to see chin before they buy it."

After this range of experiences, let's say come February or March, we'll have a pretty good idea of what kind of things the public is interested in, and that is the best way of reaching them. As yet we have not explored all of the methods. Modern merchandising is a very

deal of trouble. And we reduced food prices 20 per cent in Milan. Then we went in and we made pasta and we sold ice-cream and they said that was crazy. But we did a very good job, and it worked. It's the turnover."

Now is this the first time Mr. Rockefeller has applied merchandising ideas in the art world. As trustee, then treasurer and then president in the 1930s and '40s of the Museum of Modern Art in New York City, which his mother co-founded, he pioneered a policy of charging admission, having a membership fee, publishing books and catalogues and selling reproductions. Peter Collier and David Horowitz point out in *The Rockefellers: An American Dynasty*, after Nelson, David was the next Rockefeller to take over the presidency of the museum, followed by JDR's wife, Blanche. The family was in an excellent position to shape the development of modern art in America, helping make the careers of artists they patronised and collected, while also establishing aesthetic trends.

This particular trend is horrifying to many contemporary artists who, unsupported by the vast media machine

the most important and detailed account of any aspects of studio pottery yet published and, in its depth of scholarship, must serve as a model for all prospective writers of such books: it is also lavishly illustrated, an essential requirement for any art book, although one which, presumably, in the interests of economy, is often ignored by publishers.

In the pottery of the Martin Brothers may be seen all the myriad ideas and styles which enriched late 19th century Victorian art. Robert Wallace, the eldest brother and founder of the pottery, had worked as a sculptor's assistant on the new Houses of Parliament. Throughout his life, the principal influence behind his work was the Gothic revival, although in his many grotesque animals and birds, creatures for which pottery is now most widely known, there can also be detected a strong element of bizarre whimsy probably derived from Edward Lear and Lewis Carroll. Early in their careers, the Martins were also influenced by the teachings of Christopher Dresser, who expounded the theory of natural geometry, although his influence soon gave way to the arabesque fantasies of the Italian Renaissance style, the rustic naturalism of the French Renaissance Palissy style and the new and then strange asymmetry of Japanese decorative arts.

In the last major phase of the Martin Brothers' career, during the first decade of the 20th century, the youngest brother, Edwin Bruce Martin, perfected a style the form and decorative features of which were based upon natural objects—gourds, marrows, sea-urchins, etc—but so abstracted as to form a natural link between Victorian revivalism and the "pure" ceramics of early 20th century potters, who took as their main inspiration the work of Chinese potters of the Tang and Sung dynasties. These often very tiny "gourd" vases of Edwin are for many people, myself included, among the

most noteworthy and satisfactory examples of Martinware and, at their best, worthy of comparison with the best French studio ceramics of the late 19th century.

The Art of Bernard Leach is, in contrast, something of an anti-climax. Although, again, profusely illustrated, all the pots shown are selected from the 1977 retrospective which was curiously disappointing. It purported to be a representative sampling of Leach's very best work but was certainly not up to the pieces shown in the British Council exhibition of 1961, which was selected by the potter himself. Indeed, since the Victoria and Albert show, I have seen at least 20 pieces at auction at Sotheby's and Christie's (not to mention the splendid group which appeared in the Maufe sale in the country in February, 1977, before the opening of the retrospective but nevertheless too late for inclusion) which I would have thought essential to any major collection of pots: not represented at all in the V. & A. while others were far superior examples to those on show.

The problem with the many articles which have appeared on Leach's ceramics, and a problem shared by this book, is that few writers on the subject seem to know very much about either the history of studio pottery in Europe or about the specifically British context of Leach's work (not to mention an even vaguer concept of what 20th century Japanese ceramics are all about). They tend to treat Leach as the "Great Master," the "Guru," pontificating from Mount Olympus in splendid isolation. The present book has a long, and predictably adulatory, introduction, the rest of the text being made up of snippets of Leach's own writings.

Malcolm Haslam: *The Martin Brothers' Potters*. Richard Dennis, London, £30 ed. Carol Hogben: *The Art of Bernard Leach*. Faber and Faber, London, £20.

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A look at modern potters

BY IAN BENNETT

BY COINCIDENCE, two monographs have just appeared on aspects of modern British pottery. The first, Malcolm Haslam's study of the Martin Brothers, is, in art historical terms, the more significant of the two, although *The Art of Bernard Leach*, edited by Carol Hogben, is, surprisingly, the first study of Leach's ceramics and ideas to have appeared in English, with the exception of the volumes by the potter himself.

Both were published in connection with exhibitions. Haslam's for the large selling show of Martinware organised by Richard Dennis last September. The Leach book as a result of the 90th birthday retrospective afforded the potter by the Victoria and Albert Museum in April 1977. Malcolm Haslam is well-known to collectors of 19th and 20th century art pottery and studio ceramics as perhaps the leading expert in the world in these fields and he has produced a book worthy of his reputation. He has done much original research and has placed the work of these weird Victorian eccentrics firmly in the context of their times. Not only has Mr. Haslam produced a book which will certainly make it difficult for future historians of European ceramics to ignore their work, but he has also written a monograph which is impossible to imagine ever being published.

The Martin Brothers themselves, Robert Wallace, Walter Fraser, Edwin Bruce and Charles Douglas, the first three the potters and the last the sales manager, may be described as the first studio potters in England; indeed, only one other Victorian ceramist, the aristocratic amateur Sir Edward Elton, can be described accurately as a studio potter. In the 20th century, the concept of the studio potter has been fully described by Bernard Leach himself in his famous *A Potter's Book*; essentially he is characterised by his ability to control all the processes of manufacture, from the building

of the kiln, the digging of the clay, and other materials for the manufacture of glazes, and the gathering of fuel, through throwing, decorating, glazing, firing and even retelling. One of the main guiding forces behind the rational of the studio potter would appear to be his total independence of commercialism—whether it be the influence of commercially viable taste or the industrial processes of manufacture.

It has to be said that these are ideas which are being challenged with increasing force by

FT/SOTHEBY

REVIEW OF THE
ART MARKET

a younger generation of potters, and in the teaching of many leading art schools, principal among which is the ceramics department of the Royal College of Art. The automatic rejection of industrial processes has come to be seen as an unnecessary anachronism, and by no-one more influentially than Lord Queensberry, head of the ceramics department of the Royal College, who has made an eloquent case for the young potter, whatever his future ambitions, learning thoroughly the craft of the ceramics industry. It is arguable that for many studio-potters of the Leach school, the processes of manufacture have become more important than the results of those processes, the pots themselves.

Malcolm Haslam's study of the Martin Brothers can be read and enjoyed on many different levels. Although aimed at the specialist, it is nevertheless a fascinating and amusing biography of four very odd people. Haslam writes well in an economic style and for the specialist, it is unquestionably

Culture and
anarchy

OVER 100 years ago Matthew Arnold poked fun at the Liberal Reformers of his time for their passion to allow a man to marry his deceased wife's sister. The matter had been one of controversy among English lawyers since the Reformation, but an *Act of 1835* had come down definitely against. Thereafter there were almost annual attempts at reform in Parliament until the question was finally settled in 1907.

Mothers-in-law

In 1878 if Baroness Wootton — in 1855 — has her way, British liberty will be further extended by an Act allowing a man to marry his mother-in-law. While one might feel sorry for the man who wishes to do any such thing, and even sadder when he finds that he is prohibited by law, one must admit that Matthew Arnold had a point. It is hardly the stuff of great social or liberal reform. Nor is it immediately clear which side, if any, Liberal should be on.

There are other ways in which Arnold's remarkably political series of essays, subsequently entitled *Culture and Anarchy*, are just as relevant today. The 1880s during which he wrote were a period of some turbulence. There were troubles with the trades unionists, not to speak of the Irish. Gladstone failed with his Reform Bill only to find that he was overtaken by Disraeli "dishing the Whigs" with an Act far more radical a mere six months later. Who now could fail to envisage at least the possibility of Mr. Callaghan somehow dishing the Tories in the general election of 1979 — perhaps the one really virtuous event on the British political calendar next year?

Broad analysis

Arnold was wrong in several ways. He thought that the absurdity of the situation was becoming so obvious that within 20 years or so it would be changed for the better, even though he acknowledged that the last bastion of resistance would be the House of Commons. Sooner or later, people would begin to think before acting. He did not happen. He was also spectacularly wrong on the remedy for rulers. "As for rioting," he quotes his father, Thomas, with approval, "the old Roman way of dealing with that is always the right one: flog the rank and file, and ring the ring-leaders from the Tarpeian Rock!" Surely they, too, could have been encouraged to think.

Yet, despite such an occasional gross aberration, the broad analysis is right and remains pertinent to this day. There is too little thinking and too much action, and the politicians and those who serve them are among the main perpetrators of the crime.

Comfort

The fact that we are now governed, however, by what Arnold would have called a mixture of the Philistines and the Populace should not distract attention from the best that has been thought and said in the world. We might even draw some comfort from the following remarks: "We have not won our political battles, we have not carried our main points, we have not stopped our adversaries' advance, we have not marched victoriously with the modern world; but we have told solidly on the mood of the country, we have prepared currents of feeling which sap our adversaries' position when it seems gained, we have kept our own communications with the future."

Arnold was speaking about Oxford. Looking to 1979, it is just possible that something of what he said is beginning to apply to Britain.

There was also, though Arnold did not put it this way, a touch of xenophobia, a feeling that the British way of doing things was best merely because it was

Temperament

Yet the points that Arnold made were not about this or that political party. They were about them all, as well as about the natural British temperament. There was a preference, he noted, for doing rather than thinking, for detail rather than design. As early as the 1880s it had apparently been advanced that when politicians talk nonsense, they are really using "a sort of conventional language" — or what Arnold says, we call "claptrap" — "which is essential to the working of representative institutions." In other words, it is necessary to use unreason to appeal to the unreasoning. But, as Arnold asks with Figaro: "Qui est ce qu'on trompe ici?"

Arnold was speaking about Oxford. Looking to 1979, it is just possible that something of what he said is beginning to apply to Britain.

1979 ECONOMIC OUTLOOK: The World

What the forecasters do not foretell

BY ANTHONY HARRIS

EVER since the great OPEC oil price increase of 1973, an event which was contained in no statistical forecast whatever, it has seemed wise to read conventional economic forecasts as a sort of pipe dream — how the economy would develop in a world which was, in a non-economic sense, event-free.

There was an interval when the statistics themselves went wrong. Private saving, according to past experience, should have fallen; instead, it rose everywhere to unprecedented heights. Then new definitions of normality were fed into the computers, and forecasts became reasonably reliable again. This year, however, we seem to be getting back to the world of fantasy.

This thought is inspired by a quick reading of the OECD's version of the world economic outlook for 1979. It is clear, coherent, and yet seems to bear only a distant resemblance to reality as we know and largely fear it. It is as if the forecasters in Paris had read all the statistics in the world, but none of the news. The point is that disruptive or unusual events, while they may be impossible to forecast statistically, are by no means impossible to foresee.

For example, the increase of the oil price in 1973 had in principle been foreseen by a number of people — not only the green-earthers, but a serious study team from Japan which visited most of the countries concerned as early as 1969 and discussed the coming of a shortage. The imminent danger became visible to oil men when the Libyans got away with a sharp unilateral increase in 1971. The further danger of a new Middle East war, which would drive the quarrelsome Arabs together, was clear. A military planner no doubt had a contingency plan. Not the economists.

When we start looking forward to 1979, oil is again a large question, if only because of the troubles in Iran. The forecasters in Paris, bless their hearts, assumed an oil price increase of 5 per cent, admittedly before the OPEC meeting. But Iran already was visibly and dangerously unstable. Even last week, in presenting their report, the OECD forecasters assumed that the new OPEC price would be the price at which oil would be traded; in fact, of course, it is at present trading well above official prices.

No mere economist, of course, dare forecast how Iran will resolve its internal problems; but it is not safe to ignore what you cannot forecast. The Shah, his generals and his opponents will have an important role for good or ill, in the economic record of the coming year.

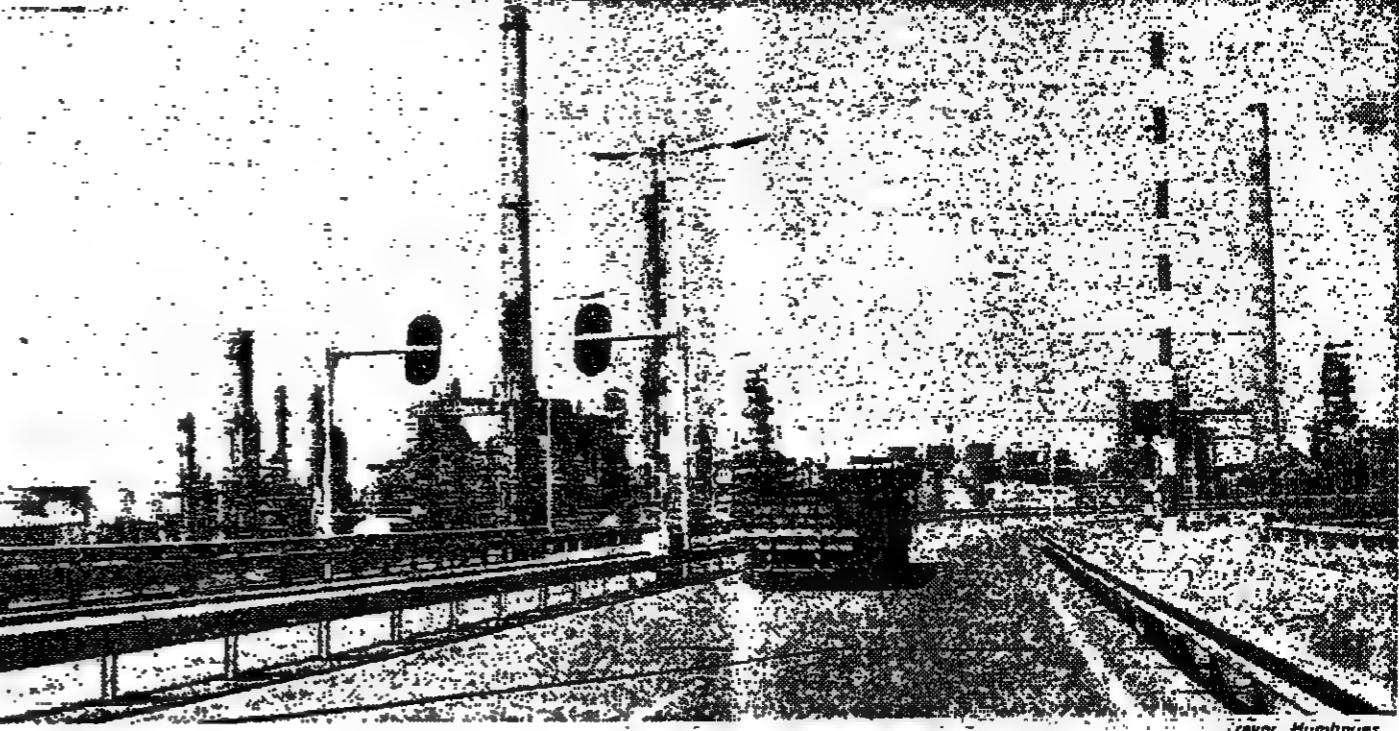
Another is one of the figures left out of the forecasts — Sir Freddie Laker. Sir Freddie, who might well be the Duke of Laker if the citizens of Seattle, Washington had the nomination, last year showed the airlines how to make money and

Non-existent
margins

If we are lucky, it will simply be an unprofitable year for the bankers involved, as they scramble for the business of any sound borrowers even at non-existent margins in an effort to improve the quality of their books. Such a year is not a good year for trade growth, which usually rests on more confident lending; but it need not be disastrous. It is also comforting to remember that central bankers are rather more solidly than forecasters. There are some contingency plans.

A shaky Eurodollar market, a shaky throne in Teheran, and a higher oil price are all clearly bearish for the dollar; but there are compensations. One is the other side of the tight-credit coin. A slowdown of lending in the U.S. which was in any case inevitable because of the fact that the U.S. banking system is becoming fully stretched, is likely to have quite a dramatic impact on the U.S. balance of payments. That is reflected in most forecasts, but could be understated, for two reasons. One is simply that most forecasts underestimate the importance of monetary influences.

Another is one of the figures left out of the forecasts — Sir Freddie Laker. Sir Freddie, who might well be the Duke of Laker if the citizens of Seattle, Washington had the nomination, last year showed the airlines how to make money and



An almost empty autobahn in early 1974 was a symptom of the world's dismay at the massive rise in oil prices at that time: oil is once again a large question.

tap a huge new market. The result is a vast boom in aircraft orders, which will raise U.S. sales by \$5bn this year, just for a start. This will help both activity and the balance of payments.

However, as the OECD never tires of pointing out, a drop of net U.S. imports means a drop of net exports from some other countries (though not necessarily OECD countries) since demand for oil does seem to be price-elastic, as is shown by the consumption boom while the real cost of oil was falling steeply last year. If activity elsewhere is to be maintained, it seems, we must rely on sharply rising demand in Japan and Germany.

The logic of this seems as questionable as the forecast itself. In real terms, for example, Japanese exports were falling and imports rising through much of last year. The large balance of payments surplus reflects the appreciation of the yen: thanks to this drastic change of the terms of trade, the surplus has not been at the expense of jobs outside Japan, but inside. In less dramatic terms, Germany is in a similar jam. Their reward is reduced inflation, not rising activity.

If it were true, as is conveniently argued, that only inflation is preventing a recovery, and especially a revival of investment, then the conditions for boom in Japan and Germany would indeed be ideal; but some readers may still remember a time when falling prices (as in Japan) were associated with falling activity, and were considered a curse.

Unfortunately both these economies also suffer severe structural problems in present circumstances. Japan, with long experience of growth in double-digit percentages, is also

accustomed to a very high investment ratio; an economy so balanced does not run smoothly at much reduced growth rates, but splutters, like a large engine firing on only half its cylinders. Germany is geared for less astronomic growth, but is a heavy exporter of capital equipment; it is structurally suited to respond to world growth rather than to lead it.

Growth led by Japanese and German demand looks rather a myth; but the saddest consequences may well be felt inside Japan and Germany, not elsewhere.

It is true that the end of inflation in Japan and its low level in Germany, not to mention the low interest rates brought about by foreign exchange manoeuvres, do solve one problem: it is easy to finance investment with a slow-pay-off. In countries still suffering from inflation, high interest rates inhibit any but quickly paying investment; that is the penalty of the non-indexation of capital markets. (Inflation and astronomical interest rates did not prevent rapid growth and large investment in Brazil, for example.)

The 'green' guerrillas

But what is this long-term investment to be? The clear answer appeared in France just before Christmas with the breakdown of the electricity system. Large investments are required in nuclear power. Unfortunately, however, this is considered environmentally dangerous, apart from its terrorist possibilities; and in most countries nuclear programmes are impeded or

blocked by the "green" factor — left out of the equations — the possibility of a serious worsening of labour relations. It appears to be threatened — by union leaders, at least — not only in Britain but in Italy, the U.S., and even Germany, in recent years. With a referendum stopping a nuclear plant in Austria, resisters camping on site in Scotland, endless arguments over non-proliferation, there seems no reason to suppose that progress will get easier.

For the slightly longer term, the lack of investment in many countries even in conventional generating capacity is beginning to look a serious threat to future growth. In the U.S. the public utilities seem to have missed out very largely on the growth period, and some economists are talking of a "brown out" within a couple of years or so.

In other countries, (except perhaps France), the situation is probably less critical, but it is still broadly true that the inflation set off by oil prices may have a greater bearing on our future than the "normal" (but "changing") patterns summed up in forecasting equations.

This catalogue of ugly possibilities — economic, bananaskins to slip on as we were — may appear both flippant and gloomy. It is not intended to be either. The point that in turbulent times, the abnormal may have a greater bearing on our future than the "normal" (but "changing") patterns summed up in forecasting equations is a serious one, which businessmen seem to grasp more readily than officials.

They are also likely to have a larger influence than various recent attempts by those in authority to take control of the future, whether through price-income objectives or through the European Monetary System, which may or may not, as I write, open for business within a few days. Not quite all the possibilities are gloomy, and even disappointments may be bright for someone. As a currency dealer remarked to me of the EMS — a whole alliance of central banks ready to take his bets: "Happy days are here again." It is a brave thought.

Letters to the Editor

Sermon

From Mr. A. Hughes

Sir — I am sorry to read in Mr. Samuel Brittan's short sermon for humanists (December 27) that he found the content of Dr. Edward Norman's *Reith Lectures* so "bleak".

I am sure that Dr. Norman was not advocating "a theological quietism based on the hopelessness of man"; surely his concern was that the main Churches appear to be too freely equating their basic Christian belief with politico-socialist doctrines.

The first great Commandment for Christians (and for some others, of course) is not that they should be "doing good" but that they should love God and in consequence the second related Commandment regarding the love of one's neighbour would develop naturally. Belief, as St. Paul so succinctly puts it, is not a matter of talk but of power; nothing to do with political power or even mass coercion but a something inherent in each one of us as individuals, to accept or reject at will.

Anthony Hughes
Swynford,
Windsorshire, Cambridgeshire.

Railwaymen

From Mr. A. Scott

Sir — I think much of the trouble among railwaymen has to do with their ego. Senior drivers do not have the same social status as those driving aeroplanes, and senior signalmen do not find themselves on a par with air traffic controllers. He who is in charge of a train is doing a responsible job.

I agree that there should be two unions, but senior members of a number of grades should become salaried, be suitably addressed by their subordinates, and all belong to the salaried union. It is not true that everyone wants to be on a par with everyone else, regardless of his or her achievements.

I would hasten to add that this is not an argument about

air and rail salaries, but it is about self-respect.

A. H. Scott
102 Beeches Road,
Chelmsford, Essex.

Managers

From the Executive Secretary, Association of Management and Professional Staffs

Sir — Mr. J. S. Davison, the assistant general secretary of the Association of Scientific, Technical and Managerial Staffs, commented December 22 on the fact that the president of the Institution of Chemical Engineers had recommended members of the institution to join the appropriate trade union. Surprisingly he commented that the unions recommended by the institution were "organisations without recognition." The Association of Management and Professional Staffs was one of the unions recommended by the institution and I think it is, therefore, desirable to rectify this implication.

Managers and professional staff in industry are increasingly becoming aware that their conditions of employment can only be improved by collective bargaining. This leads them to consider which is the appropriate union to act upon their behalf and to reach the conclusion that they need an organisation whose membership is limited to managers and professional staff in order to preserve the degree of independence which they desire. At the same time they recognise that their union will need to negotiate a recognition agreement with their employers if it is to be effective in negotiating their salaries and conditions of employment. It is these considerations which have led managers and professional staff to join AMPS, which even in the most adverse circumstances has been successful in obtaining the necessary recognition agreement from their employers.

Apart from "in-house" management associations which have registered as trade unions, we wholeheartedly agree that

they need to support the concept of the closed shop.

On the question of why we have chosen this time to give advice to our members, the president's letter to all UK members and an accompanying general background article have been published as a result of specific requests from our members for guidance. It is also fair to say that our advice is based more on the realisation of the important part that trade unions play in contemporary society in such diverse matters as health and safety, pension arrangements and, potentially, industrial democracy, rather than the more basic issue of collective bargaining which Mr. Davison suggests.

T. J. Evans
GPO E. Davis Building,
165-171 Railway Terrace,
Bury.

Frightening

From Mr. R. Whitelock

Sir — Consumers like myself, searching for renewable energy heating systems, have learned from Professor May, quoted in your Energy Review (December 22), of an unexpected hazard. We have experienced the sensation before in a metaphorical sense from, say, politicians, but to learn that "the consumer can literally be sold down the river" is, indeed, frightening.

Perhaps your correspondent, Pearl Marshall, can find out more details of this threatened return to slavery.

R. K. Whitelock
22 Town Street,
Leeds 7.

Exports

From the Manager, The International Export Association

Sir — We, at the International Export Association, have read with interest Mr. K. N. M. Ross's, Industrial Council for Educational Training and Technology, comments (December 21) on the proposal of establishing a British Educational Export Council. May we just say that we wholeheartedly agree that

the funds involved for financing this council could be put to better use by the Institute of Exporters, Dunchurch, and all the numerous regional export clubs around the country, and the Chamber of Commerce, etc.

The recommendation of a permanent resource centre designed to display to overseas visitors the skill, knowledge and experience available in Britain would seem ideal. May we further suggest that apart from London a likewise centre should be established in Birmingham at the National Exhibition Centre in order to capture the attention of overseas visitors attending trade fairs and to provide an advice centre for those perhaps contributing to exhibitions but not already in the export field.

Providing this support was available, both financially and spiritually, we would quite happily look at the possibility of a council or committee designed to co-ordinate the activities of all concerned with exporting technology in education and training. We believe that with these ideas in mind in-depth discussions should take place immediately and make ourselves available as participants.

T. A. Younger
P.O. Box 1,
Bourne,
Lincolnshire.

Zinc

From Mr. R. Lyne

Sir — Chris Dunkley's perceptive analysis of the "Voyage of the Beagle" (December 20) was only marred by his cynical reference to whether this fine TV production would win an award in the form of a "zinc stool" or two.

In trying to get a bizarre description for these doubtful showbiz accolades, Chris unconsciously got it right technically, for it is right to cast a stool in metal, it is only zinc alloy which will give the finest detailed reproduction of the hairs of a stool.

Mr. Dunkley, however, would have had a rough Christmas without zinc — no car door handles, windscreen wipers, Kent.

wing mirrors, or distributor on his car. If he flies indoors, no central heating, no food mixer. For the children no Dinky toys and Lone Star pistols. And so on, in an unending list.

No, Mr. Dunkley, you got your values mixed up. Choose gold, man, it is a fairly valuable metal in our lives.

R. K. B. Lyne
Australian Mining and Smelting
Europe,
P.O. Box 237,
1, Redcliffe Street, Bristol.

Carafes

From Mr. B. Jamieson

Sir — I was interested to read Brigadier Cheshire's letter (December 20) and concerned to learn that carafes of wine in sizes of 1, 1.5 and 2 litres are becoming more in this country.

The Weighted Measures (Sale of Wine) Order 1976 restricts the sizes of carafe measures to just the ones the Brigadier mentions and in addition to fluid ounces (half a pint) or 20 fluid ounces. A restaurant must tell you what measure is in use if asked.

In fact a pint is rather over half a litre so the authorised amounts should be of just the right amount. In fact there is a very reasonable steak restaurant in the NW district of London where the brigadier lives which advertises its carafe wines as litres and half-litres.

Forecasts 1979

THE VIEWS OF LEADING INDUSTRIALISTS



Need for reform

THE ABANDONMENT of pay sanctions by the Government is welcome for many reasons but not least because it compels everyone concerned to face up to economic realities. The CBI has consistently supported the Government in its efforts to reduce inflation. But the means by which the Government was seeking to achieve this end were unacceptable and would not have achieved success.

THE REALITY of the present situation is that Government, unions and employers must all accept a responsibility to negotiate realistic pay settlements which help reduce the rate of inflation. This means, as the Government has rightly pointed out, that the majority of settlements need to be around 5 per cent if we are to avoid making our products and services less competitive in world markets.

THE CBI does not believe that the abandonment of sanctions will cause a pay explosion. The evidence so far suggests that the overall increase in earnings during the current pay year should be very substantially less than last year. In spite of the excessive size of the claims so far reported to the CBI's pay DataBank—many are over 30 per cent—there is, as yet, no indication that the going rate for settlements will rise substantially above 5 per cent. We have been notified of settlements for nearly a million employees and, of these, some 80 per cent are covered by settlements within the Government's guidelines.

Private sector employers will not regard the removal of

Steel

By Sir Charles Villiers, chairman, British Steel Corporation **FOR EUROPEAN STEEL** 1978 was the year of the dog, but worldwide it will probably prove to have been an all time high for deliveries. So there is still growth in the steel industry.

Regrettably, in Europe there was over-production, slack demand and considerable non-observance of the Davyton agreements, but the process of adjustment to the new situation was taken in hand: some companies moved closer to profit, others closer to their governments.

U.S. steel companies discovered profits behind the protection of trigger-prices. Japanese companies maximised their surplus capacity and had to cope with an ever-stronger yen. 1979 will probably be much

any rise in deliveries will be gradual and the buyer's market will remain.

the same as the past year. In Europe we shall have to go on attacking over-production and other problems with vigour. We hope this will be within the framework of a renewed, and more effective, Davyton plan.

In Britain the home market will give little help, any rise in total steel deliveries will be gradual, and even then to levels way below the peaks of the early 1970s.

So the prospects for British steel will depend on steel producers continuing the fundamental adjustment already begun by cutting costs, getting new plant on stream, taking old plant out, holding markets by getting good, cheap feedstock for their mills and delivering high quality products on time to their customers, in what is undoubtedly a buyer's market, to which the BSC is now rapidly adjusting itself.

Stopping the strike habit is the industry's most vital need.

By Sir Barrie Heath, president, Society of Motor Manufacturers and Traders

BY THE END OF 1978 nearly 1.6m cars will have been sold in the UK. This represents a 20 per cent increase on last year and shows a healthy market and a rising demand. In 1979, investment by the British motor industry is high and sales by the component and accessory producers are strong.

Against this encouraging picture we have to note that a half of all car sales were imports, compared with under 20 per cent four years ago. When we have so much going for us, why is it that we are losing half of our home market to foreign competition? That the answer is well known and catalogued does not make it any the less stark. Through constant unofficial and unconstitutional disputes in our factories, the major British motor manufacturers are unable to achieve their production potential. We cannot get enough cars off the line and into the showrooms.

We are doing ourselves no favours. No one is benefiting but the importer. We need long, uninterrupted production

Oil

By Sir David Steel, chairman, British Petroleum

THE YEAR 1978 has ended with the declared intention by OPEC to increase crude oil prices progressively throughout 1979. It is too early to say exactly what the effects of these increases will be and for this reason, together with the situation in Iran, 1979 begins in an air of uncertainty. Two things are certain: firstly that the industry will have no option but to recover these higher prices in the market, and secondly, that further progress in conservation and energy efficiency will result.

At home, there is the measurable advantage of North Sea oil which is making such a substantial impact on the UK economy. Of course, OPEC price rises add to the value of the UK's energy holdings, including

sanctions as an opportunity to take the soft option. They recognise that it places upon them an even greater responsibility to negotiate moderate settlements. It is equally important that the Government should accept this responsibility in the public sector. The outcome of these negotiations—and of those private sector negotiations which follow them—will rest on the determination of the Government to stand firm and hold to its cash limits. If the Government fails in this task, it will be impossible to achieve the cuts in personal taxation in the spring Budget which we so badly need to give people improved incentives to work, to build new businesses, and to improve our international competitiveness.

The Government's first priority in the New Year should be to tackle the reform of our ramshackle and inefficient pay bargaining system. The CBI has already put forward its proposals as one contribution to the debate.

One thing we must do is to raise the level of public understanding of economic cause and effect. We must all understand that we cannot, as a nation, pay ourselves more than we earn. Our desire to have more wealth must be preceded by a willingness to work to create that wealth. If we seek year by year merely to pay ourselves more for doing the same amount of work as before, our money will depreciate in value so that we have to pay more and more for the essential raw materials and semi-manufactured goods we buy overseas. But we shall not overcome inflation or increase efficiency if every working man and woman in this country gets the same pay increase, regardless of their productivity, their ability, their skill, and their willingness to work. We must encourage a system which fairly rewards success and which does not subsidise failure. People must be given real incentives to work hard and produce more through both higher pay and lower taxes.

The CBI believes that an important role in this educative process could be played by an economic forum where the economic choices could be publicly displayed and debated. But a change in attitudes by itself would not be enough. We must change our bargaining structures, reduce fragmentation and, if possible, shorten the period over which pay bargaining takes place so as to reduce "leapfrogging" settlements.

Finally, we need to improve the balance of power between trade unions and employers. At present there is near anarchy on far too many shop floors with the strike weapon being used regardless of agreements and dispute procedures. The consequences, both to our daily lives and our international competitiveness, are appalling. One way or another we must find a more civilised, more efficient and less costly way of settling our differences.

SIR JOHN METHVEN

Director General of the Confederation of British Industry

About the long-term position of oil companies can bring to the task of finding and developing new sources of energy and improving the efficiency of its use. The oil industry remains an aggressive seeker of new resources wherever it is permitted to operate and there is evidence that more countries, especially in the developing world, are prepared to put aside political dogma in order to take advantage of the

Demand for capital equipment is weak, with the emphasis on replacement rather than expansion.

By B. S. Kellett, chairman, Tube Investments

IT IS PERHAPS not surprising, though a trifle depressing, how little change there has been in the prospect for the engineering industry and in its problems since this time last year.

As I said then, the industry necessarily operates in an international market, not only because of its high volume of exports but also because of the competition from imports in the home market. In the long run a higher parity for sterling will benefit us all, but so long as inflation in the UK continues at a higher level than in many other countries the effect is to make it more difficult to compete.

Consumer spending in the UK has been relatively strong in 1978 but is now having to be restrained because of the continued high level of public expenditure. Demand for capital equipment has been weak, with the emphasis on replacement plant rather than major expansions. This seems likely to continue while there is still so much existing investment underutilised and the squeeze on industrial profits tightens under the combination of high wage demands and political and commercial pressures against price increases.

Individual companies determined to avoid joining the lame duck have to learn to survive and even prosper despite these conditions. This points strongly away from simpler commodity products and towards more sophisticated and higher

We can break out of this by stopping the strike habit. If we can get through January without a strike anywhere in the industry this would be a fine start. If we could continue with a hundred days of industrial peace we should be well on the way. It is a simple formula that would cure most of our economic problems—for everyone in the industry to work a full week, a full month, a full year in 1979.

Chemicals

By Sir Raymond Pennock, president, Chemical Industries Association

IT HAS LONG been recognised that the chemical industry has made a significant contribution to exports and 1978 is no exception, with a record £4bn plus contributions more than 25 per cent of the total trade surplus in manufactured goods.

It is also in the nature of the chemical industry worldwide that imports of downstream products, made from basic chemicals, deprive the UK chemical industry of significant production. For example, every imported car sold in Britain deprives our industry of about £200 sales of plastics, synthetic rubber, paint, synthetic textiles and other products. Likewise it includes seven out of 10 of the shirts we wear—has a much lower proportion of UK synthetic fibres in them than home produced clothing.

These are just two examples of how the fortunes of the UK chemical industry—one of Britain's biggest and most successful—depend on the level of activity of the rest of British

Overcapacity and rising wage and raw materials costs are squeezing profit margins.

industry, and in turn, on its ability to grow to export and to fight off imports.

Reflecting the overall economy, chemicals output growth slowed in 1977, reaching a trough in the first quarter of 1978. In the second quarter production recovered strongly, but in the third quarter it slipped back as the UK "mini-boom" receded. Chemicals output looks unlikely to increase by more than 2 per cent in 1978 over the previous year. On the other hand exports have risen by over 9 per cent (to October) by value and by over 8.5 per cent by volume, as foreign markets reflect greater upturn in their respective economies.

Investment in fixed plant in 1978 in the UK is again a record and on target, at about £1bn.

This massive investment programme which in the light of present trade conditions is a courageous one confirms our long-term faith in the future of the UK economy and of our industry's ability to secure a growing share of world markets.

Problems will again face us in the year ahead. Worldwide

overcapacity is forcing prices down while wage and raw material costs rise relentlessly so that profits which are vital to finance our investment programme for the future of chemical producers and exporters, where, despite setbacks, we have remained for many years.

The UK chemical industry has

the benefit of 430,000 dedicated hard-working employees.

Together we aim to keep

Britain in the top league of

chemical producers and

exporters, where, despite set-

backs, we have remained for

many years.

Low-cost imports must be kept within the limits set by the EEC.

ditions in their own countries.

Part is, however, also due to

fashion trends favouring pro-

ducts such as corduroy.

Where UK capacity is

traditionally small, and moves

are now under way

aimed at increasing the

industry's ability to respond to

such trends.

The prospects for 1979 are, at

this stage, reasonably encour-

aging. In the CBI/NEDO survey

of opinion in the textile and

clothing industries in November,

52 per cent of firms replying

expected their output over the

next four months to remain

stable and 42 per cent antici-

pated it would rise.

The wool textile sector was

considerably more cautious than

the average.

While the textile and cloth-

ing industries continue to be

one of the UK's major export-

ing sectors, with overseas sales

of textiles and clothing certain

this year to top £2bn, we have

been hit in 1978 by poor con-

ditions in many important markets,

particularly in the EEC, where

consumer spending on textiles

has been stagnating.

However, the fall of 1 per cent

in export volume which has

resulted must be seen against the

background of the remarkable

increase of 11 per cent in oil

prices during the year.

Although we are disappointed

not to have beaten last year's

record level of exports, 1978 will

at least be our second most

successful year, and our most

successful in terms of value of

export sales.

In the home market, the

benefits of the EEC's new

arrangements for restraining

the growth of textile and

clothing imports from low wage

countries have not yet been

strongly felt.

The industry will continue to

meet the challenge of changing

conditions. Since 1970, it has

invested over £2bn in new

equipment and buildings, and

its productivity record has been

substantially better than the

average for manufacturing

industry. Its structure is the

strongest in Europe, with four

of the five largest EEC textile

companies.

By and large, its

profitability, although not satis-

factory, has been better than

elsewhere in the EEC. These

are strong positive factors which

give ground for optimism.

If market conditions are healthy,

and if the growth of low cost

imports is kept within the limits

set by the EEC, the British

Notice of Redemption

Chevron Overseas Finance Company

7% Guaranteed Sinking Fund Debentures Due February 1, 1980

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Fiscal Agency Agreement dated as of February 1, 1968 under which the above-described Debentures were issued, Citibank, N.A., formerly First National City Bank, as Fiscal Agent, has selected for redemption on February 1, 1979 (the "Redemption Date") at 100% of the principal amount thereof (the "Redemption Price") plus accrued interest to the Redemption Date, payable in U.S. dollars through the operation of the Sinking Fund provided for in the said Agreement \$3,500,000 principal amount of Debentures of the said issue of the following distinctive numbers:

COUPON DEBENTURES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING

M17 2612 3768 4041 8888 7052 8361	9600 11228 12239	13621 14917 18156	17589 18822 20446	22384 23544
61 2814 3767 4342 8591 7070 8307	9801 11131 12334	13020 14830 17584	18709 20442 22387	23500
79 2617 3768 4042 8889 7071 8411	9616 11136 12338	13622 14932 18153	17584 18710 20444	22385
83 2621 3768 4043 8889 7072 8412	9617 11137 12339	13623 14933 18154	17585 18711 20445	22386
83 2623 3768 4043 8889 7073 8413	9618 11138 12340	13624 14934 18155	17586 18712 20446	22387
92 2625 3774 4084 9195 7081 8419	9628 11142 12341	13625 14935 18156	17587 18713 20447	22388
93 2628 3774 4084 9195 7082 8420	9629 11143 12342	13626 14936 18157	17588 18714 20448	22389
102 2630 3774 4084 9195 7083 8421	9630 11144 12343	13627 14937 18158	17589 18715 20449	22390
113 2634 3774 4084 9195 7084 8422	9635 11176 12344	13628 14938 18159	17590 18716 20450	22391
115 2639 3774 4084 9195 7085 8423	9636 11177 12345	13629 14939 18160	17591 18717 20451	22392
128 2642 3774 4084 9195 7086 8424	9637 11178 12346	13630 14940 18161	17592 18718 20452	22393
136 2645 3782 4085 9195 7087 8425	9638 11179 12347	13631 14941 18162	17593 18719 20453	22394
210 2648 3782 4085 9195 7088 8426	9639 11180 12348	13632 14942 18163	17594 18720 20454	22395
207 2651 3782 4085 9195 7089 8427	9640 11181 12349	13633 14943 18164	17595 18721 20455	22396
207 2651 3782 4085 9195 7090 8428	9641 11182 12350	13634 14944 18165	17596 18722 20456	22397
225 2652 3782 4085 9195 7091 8429	9642 11183 12351	13635 14945 18166	17597 18723 20457	22398
225 2652 3782 4085 9195 7092 8430	9643 11184 12352	13636 14946 18167	17598 18724 20458	22399
225 2652 3782 4085 9195 7093 8431	9644 11185 12353	13637 14947 18168	17599 18725 20459	22400
225 2652 3782 4085 9195 7094 8432	9645 11186 12354	13638 14948 18169	17600 18726 20460	22401
225 2652 3782 4085 9195 7095 8433	9646 11187 12355	13639 14949 18170	17601 18727 20461	22402
225 2652 3782 4085 9195 7096 8434	9647 11188 12356	13640 14950 18171	17602 18728 20462	22403
225 2652 3782 4085 9195 7097 8435	9648 11189 12357	13641 14951 18172	17603 18729 20463	22404
225 2652 3782 4085 9195 7098 8436	9649 11190 12358	13642 14952 18173	17604 18730 20464	22405
225 2652 3782 4085 9195 7099 8437	9650 11191 12359	13643 14953 18174	17605 18731 20465	22406
225 2652 3782 4085 9195 7100 8438	9651 11192 12360	13644 14954 18175	17606 18732 20466	22407
225 2652 3782 4085 9195 7101 8439	9652 11193 12361	13645 14955 18176	17607 18733 20467	22408
225 2652 3782 4085 9195 7102 8440	9653 11194 12362	13646 14956 18177	17608 18734 20468	22409
225 2652 3782 4085 9195 7103 8441	9654 11195 12363	13647 14957 18178	17609 18735 20469	22410
225 2652 3782 4085 9195 7104 8442	9655 11196 12364	13648 14958 18179	17610 18736 20470	22411
225 2652 3782 4085 9195 7105 8443	9656 11197 12365	13649 14959 18180	17611 18737 20471	22412
225 2652 3782 4085 9195 7106 8444	9657 11198 12366	13650 14960 18181	17612 18738 20472	22413
225 2652 3782 4085 9195 7107 8445	9658 11199 12367	13651 14961 18182	17613 18739 20473	22414
225 2652 3782 4085 9195 7108 8446	9659 11200 12368	13652 14962 18183	17614 18740 20474	22415
225 2652 3782 4085 9195 7109 8447	9660 11201 12369	13653 14963 18184	17615 18741 20475	22416
225 2652 3782 4085 9195 7110 8448	9661 11202 12370	13654 14964 18185	17616 18742 20476	22417
225 2652 3782 4085 9195 7111 8449	9662 11203 12371	13655 14965 18186	17617 18743 20477	22418
225 2652 3782 4085 9195 7112 8450	9663 11204 12372	13656 14966 18187	17618 18744 20478	22419
225 2652 3782 4085 9195 7113 8451	9664 11205 12373	13657 14967 18188	17619 18745 20479	22420
225 2652 3782 4085 9195 7114 8452	9665 11206 12374	13658 14968 18189	17620 18746 20480	22421
225 2652 3782 4085 9195 7115 8453	9666 11207 12375	13659 14969 18190	17621 18747 20481	22422
225 2652 3782 4085 9195 7116 8454	9667 11208 12376	13660 14970 18191	17622 18748 20482	22423
225 2652 3782 4085 9195 7117 8455	9668 11209 12377	13661 14971 18192	17623 18749 20483	22424
225 2652 3782 4085 9195 7118 8456	9669 11210 12378	13662 14972 18193	17624 18750 20484	22425
225 2652 3782 4085 9195 7119 8457	9670 11211 12379	13663 14973 18194	17625 18751 20485	22426
225 2652 3782 4085 9195 7120 8458	9671 11212 12380	13664 14974 18195	17626 18752 20486	22427
225 2652 3782 4085 9195 7121 8459	9672 11213 12381	13665 14975 18196	17627 18753 20487	22428
225 2652 3782 4085 9195 7122 8460	9673 11214 12382	13666 14976 18197	17628 18754 20488	22429
225 2652 3782 4085 9195 7123 8461	9674 11215 12383	13667 14977 18198	17629 18755 20489	22430
225 2652 3782 4085 9195 7124 8462	9675 11216 12384	13668 14978 18199	17630 18756 20490	22431
225 2652 3782 4085 9195 7125 8463	9676 11217 12385	13669 14979 18200	17631 18757 20491	22432
225 2652 3782 4085 9195 7126 8464	9677 11218 12386	13670 14980 18201	17632 18758 20492	22433
225 2652 3782 4085 9195 7127 8465	9678 11219 12387	13671 14981 18202	17633 18759 20493	22434
225 2652 3782 4085 9195 7128 8466	9679 11220 12388	13672 14982 18203	17634 18760 20494	22435
225 2652 3782 4085 9195 7129 8467	9680 11221 12389	13673 14983 18204	17635 18761 20495	22436
225 2652 3782 4085 9195 7130 8468	9681 11222 12390	13674 14984 18205	17636 18762 20496	22437
225 2652 3782 4085 9195 7131 8469	9682 11223 12391	13675 14985 18206	17637 18763 20497	22438
225 2652 3782 4085 9195 7132 8470	9683 11224 12392	13676 14986 18207	17638 18764 20498	22439
225 2652 3782 4085 9195 7133 8471	9684 11225 12393	13677 14987 18208	17639 18765 20499	22440
225 2652 3782 4085 9195 7134 8472	9685 11226 12394	13678 14988 18209	17640 18766 20500	22441
225 2652 3782 4085 9195 7135 8473	9686 11227 12395	13		

Companies and Markets

WORLD STOCK MARKETS

Wall St. mixed in active trade

INVESTMENT DOLLAR PREMIUM

\$2.60 to £1.81 1/2 (83%)

\$2.045 42% (42%)

CAUGHT IN the cross-currents of year-end tax selling and portfolio window-dressing, Wall Street stocks fluctuated within a narrow range yesterday before finishing on a mixed note after an active trade.

The Dow Jones Industrial Average closed a marginal 0.95 easier at \$60.01 for a loss on the week of 3.48. The NYSE All Common Index shed 6 cents more to \$53.62, leaving a decline on the week of 15 cents. Yesterday's gains, however, slightly outscored losses by \$0.1 to 755, while trading volume expanded to 30.03m shares from Thursday's total of 25.4m.

Analysts said concern about unrest in Iran persisted but favourable news on Thursday regarding trade, the economy and the money supply was aiding sentiment.

On Thursday, the Commerce Department reported a narrowing of the November trade deficit and a fall in the November index of leading economic indicators.

The market had been hoping for some sign of a cooling of the economy to take upward pressure off prices and interest rates.

Another bullish factor was the minimal rise in the basic money stock, reported just the previous day by the Federal Reserve.

Newton Zinder, of E. F. Hutton and Co., said the report suggests

the Fed may have finally brought the money stock "under control and may not have to do much more tightening."

Among the actives, Eastern Air Lines were unchanged at \$84. It has arranged part of the financing for and formalised its \$50-a-share deal for National Airlines, which climbed 1/2 to \$37.4.

Active Pan-American World Airways, which had reached an agreement with National on a merger at \$41 per National share, slipped 1/2 to \$41. Texas International, also seeking control of National, advanced 1/4 to \$11 in active American SE trading.

Johns-Manville put on 1/2 to \$50.

Shares picked up over a wide front in a thin business.

Brokers said the firm's trend was due to technical factors as well as to the belief expressed by Yves Flornoy, president of the Stockbrokers' Association, that the Paris Bourse will experience another good year in 1979.

Foods, Electricals and Metals were mixed and Oils easier, but other sectors pointed higher.

Significantly firmer at the close were Lorraine, CIT-Alcatel, Pricel, Cle du Nord, Mumu, BSN, Paribus, Peugeot-Citroen, L'Oreal, Bouygues, Kiebel, Poclain, Borel, Nouvelles Galeries, Chiers, Chatillon, Air Liquide and BIC.

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Auto Data Pro. added 5 cents to \$32.60.

Composite Index improved 4.0 more to 1,304.9 at noon, while Oils and Gas put on 6.6 to 1,340.3, Golds 3.8 to 1,432.6, Banks 2.73 to 307.40 and Utilities 1.85 to 198.42.

Commerce Capital, subject of a \$50-a-share takeover bid, rose 1/2 to \$36.4.

Alberta Gas "A" receded 1/2 to \$34.4 after stating that decisions by the Public Utilities Board will affect earnings and cash flow.

PARIS — Shares picked up over a wide front in a thin business.

Brokers said the firm's trend was due to technical factors as well as to the belief expressed by Yves Flornoy, president of the Stockbrokers' Association, that the Paris Bourse will experience another good year in 1979.

Shares of some oil and gas properties owned by an Ashland subsidiary, Johns-Manville, were unchanged at \$22.1.

E. F. Goodrich gained 5¢ to \$17.8. The company has forecast higher 1978 profits despite an expected \$30 to \$40 fourth-quarter write-off.

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JOHANNESBURG — Diamond leader De Beers finished 10 cents higher at \$8

State cash for Babcock Espanola

BY ROBERT GIBBONS AND DIANA SMITH

MADRID.—The government has granted a loan of Pta 2.2bn (\$31.5m) to Babcock Wilcox Espanola, Spain's largest producer of capital goods, to give the company more time to sort out its troubled financial affairs. Details of the loan, to be paid back over 12 years at 10 per cent interest, were published in Spain's Official Gazette. The company, founded early this century as part of an international consortium in which the British Babcock Wilcox held 10 per cent of the shares, is now wholly Spanish-owned. It makes tubing, boilers, railway equipment, nuclear components and heavy machinery such as cranes and boomed during the 1950s and 1960s, but was badly hit by recession after the big oil price rise in 1973.

By 1977 it was losing \$26m a year and strikes occurred after it failed to pay wages. Its 5,200 employees are now working on half time due to lack of orders. The company made a court application last February for a moratorium on debts of \$225m. Last June the company agreed with the government on a rescue package involving injection of Pta 5bn and a reduction of one-fifth in the group workforce. At the time it was not clear whether Babcock and Wilcox UK would be taking part in the scheme. The UK company wrote off the 10 per cent shareholding in Babcock Espanola in its accounts for the last published accounts. Agencies

Some analysts had expected a re-opening at around \$20 or more, but most regarded the gain of three points as a sign of strong investor acceptance. Proceeds of the sale are equal to about \$17.20 per share. Babcock's share and existing Canadian investments of Babcock are estimated worth about \$10 a share.

Some analysts also expressed surprise that Babcock had been able to negotiate almost immediate repatriation. It took nearly ten years to get one-third of the proceeds of Babcock's 1968 sale of its Brazilian telephone utility back to Canada.

As for Babcock, it will say only that the repatriation will give it a larger dollar equity base and more income available for dividends. There had been "increasing difficulties" in

bringing back income from the power subsidiary to Canada.

Babcock has effective control of the big John Labatt brewing group in Canada and interests in resources, particularly oil and gas. It is believed to have accepted a price below book value for its Brazilian power subsidiary in return for the freedom to repatriate the proceeds fully and swiftly for re-investment in Canada or elsewhere.

Babcock may increase its holding in Labatt, but more significantly step up investment in resources, particularly oil and gas in Canada. "This would be the most likely outlet for the cash in the near term," said one Toronto analyst.

The concession held by the Babcock interests (Lightes de Electricidade) covered Brazil's most heavily populated and industrialised areas, São Paulo and Rio de Janeiro, both centres of mushroom growth requiring massive investment in new electricity supplies.

In his statement of motives for the Eletrobras purchase of Babcock's 83 per cent share in Light, Brazil's Energy Minister, Sr. Shigeaki Ueki, maintained

that Light had recently been unable to invest the sum required. Thus the quality of its services had deteriorated markedly.

Had this not been corrected, Sr. Ueki said, enormous problems would have occurred in future, and such a situation justified Government intervention.

Moreover, Sr. Ueki explained, the concession contract with Babcock required Light's concession to cease if services were not compatible with public need. But he insisted that the Government had not considered rescinding the contract or seizing Light's concession without payment.

Light has been investing, but

Brazilian electricity officials have claimed that this was more in routine maintenance than in new plant.

Sr. Ueki's statements to the Press during yesterday's announcement of the purchase revealed motives going beyond a concern to improve electricity supplies in the south.

The purchase, he said, fully reverses the situation of 30 years ago, when virtually none of the capital in the national electricity sector was Brazilian. Light's relationship with

French soft drink groups dissolve joint venture

BY DAVID WHITE

PARIS.—Two of the biggest companies in the French soft drinks business are to split up a \$50m-a-year joint venture and to market their fruit-based products on their own.

The move was announced by BSN-Gervais Danone, the wide-ranging glass and food concern whose Evasion mineral water subsidiary now operates a joint fruit drink company with Source Perrier, another mineral water group.

The company stated baldly that "after common analysis the two groups concluded that further development could be expected from the implementation of autonomous strategies."

As from January 2, the four products marketed by the joint venture will be divided between the two companies. Source Perrier will take over the Gini and Babi brands and the BSN subsidiary, the trade marks Eva and Frutte.

The joint venture was set up in 1965 at a time when the market was much smaller than it is now, the companies said. After launching several successful new products the venture is now considered to have outgrown its purpose.

The move also reflects Source Perrier's strategy of consolidating its position in the soft drinks field and shedding its ancillary activities such as dairy products and chocolate.

By Our Financial Staff

NORDIC ASIA. The Hong Kong subsidiary of the London-based consortium, Nordic Bank, has increased its issued and paid-up share capital to US \$4m. This is part of the Nordic Group's plans to expand its Asia-Pacific activities.

This contrasts with the company's earlier expectation that business would weaken before the year ended, making it hard to match the profit levels of 1977.

Goodrich is still awaiting a slowdown, however, said Mr. John D. Ong, the company's president, but this is not likely to come until the second quarter of 1978.

Early indications are that fourth quarter profits exceeded the \$16.8m, or \$1 a share of the 1978 third quarter, Mr. Ong said. That would be more than double the \$5.9m, or 37 cents a share, of the 1977 fourth quarter. His fourth quarter projection

Goodrich earnings show sharp end-year increase

AKRON—EF Goodrich, the U.S. tyre, chemicals and industrial products group, turned in sharply higher fourth quarter profits and an earnings gain for the full year as a result of a stronger than expected performance right up to the year-end.

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His fourth quarter projection

would indicate net income for the year of more than \$4.18 a share, up from \$3.97 a share, or a total of \$60.1m, for 1977.

As previously reported, net income for the first nine months was \$49.8m, or \$3.18 a share, down from \$5.4m, or \$3.7 a share a year earlier.

Business is excellent and continues to be very strong in practically all areas," Mr. Ong said. "Replacement tyre sales were excellent in October, November and the early part of December before the normal seasonal dip."

The company has decided to end production of skid-control systems for highway trucks and to close a small plant in Canada that produced lightweight vinyl wall coverings for residential use, Mr. Ong said.

The write-offs required in connection with those closings have not been precisely determined but will be between \$3.2m and \$4.6m after taxes.

His fourth quarter projection

Air Canada to extend Diners' Club agreement

New guidelines on dollar lending for Japanese banks

BY RICHARD C. HANSON

MONTREAL.—Air Canada said it will extend an agreement with Diners' Club Inc., a unit of Continental Corporation, in compliance with a temporary injunction issued in New York's District Court.

As previously reported, Air Canada had advised Diners' Club that from January 1 it would cancel its contract with the credit card firm.

Our financial staff write:

The claims of the Brazilian Government that capital investment by

Brascan in Brazil had been insuffi-

cient in recent years contrast strikingly with the figure work unveiled to shareholders of the company at this year's annual meeting in Toronto.

Over the past few years, Brascan claimed to have ploughed some \$1.5bn into Light. As a result, around 70 per cent of the company's plant was less than ten years old. In 1977, Light's capital programme had totalled \$255m or almost a tenth up on the outlay made in

1976. Brascan began 80 years ago with the first power-driven trams in São Paulo, is the last remaining foreign concessionaire in the sector.

According to Sr. Ueki, "a fully national electricity sector

represents a stockpile of capital larger than the gross foreign debt (\$40bn)."

The Bank of Brazil will fund Eletrobras' \$380m payment to Brascan.

Sr. Ueki said that Brascan's initial price had been \$460m. He denied rumours that the purchase contract required Brascan to invest part of the proceeds of the sale in Brazil.

Our financial staff write:

Diners' Club, in a civil anti-trust action, is suing Air Canada for treble damages totalling US\$350m. The Continental Corporation unit alleges that Air Canada conspired to monopolise the Canadian credit card market and that it attempted to exclude Diners' Club from participation.

Hearings in the case will resume on January 8, Air Canada said.

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Dutch Bank sees higher earnings

By Michael van Os

AMSTERDAM.—Nederlandse Middenstandsbank (NMB), one of the major Dutch banks, is to raise its interim dividend to Fl 4.50 per share from Fl 4.00.

A high-ranking Finance Ministry official, explaining the new guidelines, told the Financial Times: "Our position is very clear. We have no intention of interfering in the international business of commercial banks, but we should watch the soundness of the position of Japanese banks."

The official intention, however, can be viewed as a continuation of warnings early this autumn that banks must moderate the big expansion of foreign lending. This has caused both official and private bank criticism overseas and concern at home.

The MOF, however, is willing to allow a grace period of two to three months or more for some banks in order to fulfil the new funding requirements.

MOF calculates the average funding ratio for Japanese commercial banks worldwide will continue to about 80 per cent.

Another sign of official caution on the part of the Bank of Japan and MOF is the lowering by 18.3 per cent from the ceiling a year ago of the amounts to be allowed for new yen loans by the major commercial banks in the January-March quarter.

for funding will most seriously affect the Japanese banks which are known to have funding to lending ratios below this level. It will prompt some scrambling for additional medium-term (more than one year) dollar deposits and the issue of certificates of deposit.

Under the present guidelines, which went into effect in July, Japanese banks are only required to match 100 per cent of new medium-term credits beyond a level set in April with additional new loans.

The aggressive lending this year had put virtually all the banks beyond their original limits. Banks had been asking the authorities to relax this limit because the cost of overall funding for some banks was rising at a very rapid pace with additional new loans.

Accurate estimates are not available, but dollar syndicated loans by Japanese banks are believed to have more than doubled on an outstanding basis this year to nearly \$19 to \$20bn.

It is pointed out that the new guidelines put Japanese banks at a disadvantage vis-a-vis competing American and European banks.

The tighter reporting requirement on the banks, in addition, will give the MOF a stronger tool for issuing more frequent "official guidance" if international lending environment changes.

Perhaps basic to the new approach is the perception that the present borrowers' market worldwide will continue, rather than sign the loan agreement first and seek the funding afterwards, as has been the practice.

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LONDON STOCK EXCHANGE

Equities end year wearily with index 2.0 lower at 470.9 and 22.4 down on long Christmas account

Account Dealing Dates

First Declara- Last Account
Dealing Dates Dealings Day
Dec 11 Dec 23 29 Jan 9

Jan 2 Jan 11 Jan 12 Jan 23

Jan 13 Jan 25 Jan 26 Feb 6

"New time" dealings may take place from 9.30 am two business days earlier.

The long Christmas trading account which many had forecast would herald some traditional good cheer for stock markets came wearily to its close yesterday in completely contrasting vein. As measured by the FT 30-share index, equities have lost 4% per cent over the three weeks but the most dispiriting feature of the period was the sharp downturn in business: during the account, official markings fell away to a daily average of 3,102 compared with 4,282 during the previous three weeks and with 3,715 in the run up to the end of 1977.

As the final trading session of 1978 petered out, dealers were still awaiting some indication of the investment intentions of institutional investors for the New Year. But the deteriorating situation in Iran and the threat to domestic oil supplies posed by the tanker drivers continued to inhibit buyers.

Further small selling of industrial leaders found the market extremely unwilling and, after displaying a slightly steady-trending movement, the FT 30-share was marginally harder at the first calculation, but finally a net 2.0 down at 470.9 for a loss of 2.4 on the account and one of 145 on the year during which it has ranged between 535.5 and 434.4.

Contrasting movements in British Government securities included marginal gains among most mediums and longs, usually reflecting financial end-year considerations and the addition of accrued interest for the long week-end, but fractional losses in the more marketable short-dated stocks. Speculative interest raised selected low-coupon issues, while demand also occurred for the two Variable coupon stocks. Funding 5% per cent 1982/84 continued to attract inquiries from surtax payers and, in a market short of supplies, rose to 81% before settling a net 1 higher at 81%.

An uninspiring day in the investment currency market saw the premium move between extremes of 82 and 80% per cent before closing the day a net 1% lower on balance at 81% per cent. Yesterday's SE conversion factor was 7.004 (7.000).

Suspended on Wednesday at 10.0, pending an announcement, dealings were resumed yesterday in Brascan and the close was

better at a 1978 high of 81% following details of the Brazilian Government's acquisition of the company's 83 per cent stake in Light Servicos de Electricidade for 187m.

Quiet conditions continued in the Traded Options market in which 233 contracts were completed. This compares with the previous day's 232 and Wednesday's 119, making the shortened week's daily average 181, the lowest since dealings began on April 21.

Banks easier

Banks drifted lower on sporadic offerings and lack of support. Barclays, 360p, and Midland, 350p, slipped 5 pence, while Nat West softened 3 to 280p and Lloyds 2 to 250p. Bank of Scotland closed 5 off at 275p. Domestic and investment currency premium influences brought reactions of 4 and 5 respectively in ANZ, 335p, and Hong Kong and Shanghai, 255p.

Insurances displayed no set trend, following a small drop. Sun Alliance improved 4 to 508p but Royal got up 9 to 357p.

E. Health declined 3 more to 230p and Equity and Law cheapened 2 to 178p.

Despite a broker's favourable circular, Brewery leaders closed showing small losses.

Buildings passed an uninspiring session with the leaders mostly unmoved in the virtual absence of business. Elsewhere, Vectis Stone added 4 for a two-day gain of 6 to a high for the year of 35p in response to the increased annual profits and proposed 100 per cent scrip issue. Other movements of note included RMC which eased 3 to 31p and James Latham which, in a thin market, firmed that much to a 1978 peak of 183p. Recently dull A. Monk shed a penny more to 29p, for a loss of 2% since the interim results and the chairman's pessimistic remarks about the full-year outcome.

Leading Chemicals sustained small losses following a quiet trade. ICI eased 2 to 363p and Fisons, after initial modest progress to 304p, finished a net 3 cheaper at 300p. Elsewhere, Fisons responded to fresh speculative interest prompted by the appearance of a solitary buyer and, in a thin market, settled 8 up on balance at 14p. Thinly traded William Ransom added another 5 to a high for the year of 310p. News that Birmingham and Midland Counties Trust has increased its stake to 17 per cent had no apparent impact on Bernard Wardle which held at 33p.

A. Samuel wanted

In an otherwise lethargic Stores sector, B. Samuel A stood up a rise of 6 to 188p, after

180p, on buying ahead of the interim results which are expected to be announced shortly. Rossill added 2 at 34p, but Blackman and Conrad cheapened that much to 19p, after 18p. Of the leaders, Burton A gave up 3 at 167p, while Combined English, 164p, and UDS, 86p, lost 2 pence.

Among quietly dull Shoes, Footwear Investments shed 3 to 66p and Garnier Scotblair a like amount to 93p.

GEC, down 3 more at 320p, encountered fresh scattered selling in the Electrical leaders. Plessey shaded 2 to 106p, but EMF held at 135p. Electronic issues remained on offer, Dever

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amount to 93p.

After a bout of small selling which tailed off soon after the opening, leading Foods went untested and closed with marginal falls. Occasional offerings clipped a penny from recently firm Avans at 77p, but Carrs Milling, a good market since the announcement of the annual results, added that much to a 1978 peak of 71p. Lidstone dropped 2 to 150p in a nominal market on the termination of bid discussions.

De Vere Hotels, a good market of late on bid possibilities, held

increased demand for holiday bookings. For a similar reason, Horizon Midlands improved 4 to a 1978 peak of 127p. Publicity given to a broker's circular left Black and Edgington a penny up at 88p, while occasional interest was shown in Pleasrama which, in a thin market, put on 6 to 81p.

Motors finished on a quiet note as dealers saw the account out awaiting clarification of the oil price situation. Among the Distributors, Arlington eased 2 to 104p, EMF tended by that amount to 108p. EMF tended following a withdrawal of speculative support and reacted 3 to 126p. Elsewhere Lucas closed 4 off at 298p. Wilmett Breden, on the other hand, added 1 to 81, still awaiting the results of the exploratory sales talks with Rockwell International.

Adverse results from recently-accepted Videomaster left John Wellington's first-half profits well short of market expectations and the shares reacted 6 to 160p. Mills and Allen ended 3 off at 220p for a fall of 12 since the Christmas break as bid hopes faded.

Properties ended the account on a quietly dull note. Losses of around 4 were marked against Stock Conversion, 286p, and Great Portland Estates, 220p, but other leading issues rarely relinquished more than a penny.

Regional recently supported following a £4.7m property sale to a pension fund, finished 4 cheaper at 74p and occasional selling left Marler Estates 2 down at 33p.

The further rise in the bullion price did not excite much interest in South African Golds.

Very little stock was available and the market seemed content to mark time although the under-tone was steady.

But the investment dollar premium was lower and this helped a slight decline in sterling prices, leaving, for example, Marten and Van Reeuwijk lower at 111p and 113 respectively.

The Gold Mines Index was down 1.7 at 141.5 and the premium index moved 11 lower to 98.1.

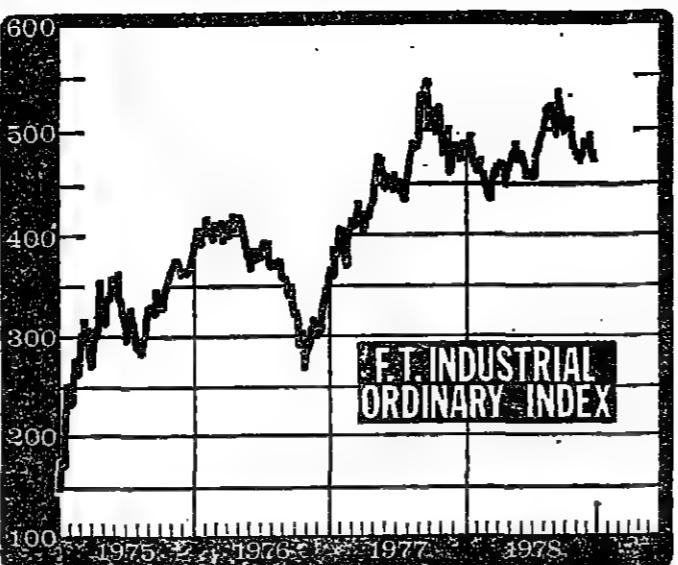
Far Eastern Tin shares remained stable, reflecting movements in domestic markets overnight, but UK shares turned easier. There was some liquidation of Gevor, Saint Piran and South Crofty in front of their ex-dividend quotations. Geevor fell 5 to 150p, Saint Piran 3 to 77p and South Crofty 2 to 56p.

In Overseas Traders, second thoughts following Press comments on the interim statement helped S. Hoffnung, at 188p, to regain Thursday's fall of 4.

Gill and Duffus fell 3 to record a two-day fall of 10 to 143p as vague hopes of a possible bid failed to materialise.

Dismantling bid hopes continued to affect David Dixon which lost 3 for a two-day fall of 6 at 105p following news that Birmingham and Midland Trust, which has a 22 per cent stake in

Saga Holidays, featured the Leisure sector with a rise of 5 to 187p for a three-day gain of 14p on Press comment highlighting



A. 335p, and Electrocomponents, 323p, fell 10 pence, while Racal eased 5 to 340p. Elsewhere, Comsat Radiovision gained up to 135p and Kodak lost 1 at 141p, but the Board's encouraging statement on current trading which accompanied the annual results prompted a rise of a penny to 14p in Creylon.

Fresh small losses in the Engineering leaders mainly reflected the absence of support. Tubes gave up 4 more to 373p, while John Brown drifted off 2 further to 364p. The majority of scattered movements in secondary issues were against holders. Ebro came on offer at 187p, down 5, along with McKechnie, 4 cheaper at 90p. Smaller-priced issues to give ground included Wm. Cook Shefield, 22p, and Westland, 31p, which eased 2 and a penny respectively. Against the trend, favourable Press mention stimulated a little buying interest in Richardsons Westgarth, a penny firmer at 46p, after 47p. Among Shipbuilders, Tarrow encountered further selling and gave up 5 more to 303p, and 187p for a three-day gain of 14p on Press comment highlighting

ACTIVE STOCKS

YESTERDAY

No.	Denomination	Closing	Change	1978	1978
Stock	Stock	price (p)	on week	high	low
BP	25p	906	-10	954	720
Shell Transport	25p	563	-12	602	484
ICI	1	362	-1	421	328
BAT's Delf	25p	255	-	304	227
Boots	25p	165	-1	227	184
GEC	25p	320	-1	349	233
Marks & Spencer	25p	83	-	94	67
Mills & Allen Int'l.	50p	220	-1	235	110
Trafalgar House	20p	118	-2	167	111
Allied Breweries	25p	82	-1	94	78
Cons Gold Fields	25p	183	+4	204	183
Courtaulds	25p	117	+1	131	108
Grand Met.	50p	112	-1	121	87
Lucas Inds.	1	298	-1	336	240
Metal Box "New"	NU/pd. 5	48pm	-	70pm	48pm

ON THE WEEK

No.	Denomination	Closing	Change	1978	1978
Stock	Stock	price (p)	on week	high	low
Shell Transport	25p	29	-5	602	484
BP	21	906	-21	954	720
Metal Box "New"	NU/pd. 21	48pm	-8	70pm	48pm
BAT's Delf	25p	20	+5	304	227
GEC	25p	30	-9	349	233
ICI	1	19	-3	241	328
Marks & Spencer	25p	17	-3	227	184
Allied Breweries	25p	15	-3	94	78
De Beers Delf	10.05	15	+23	488	286
R. 10.05	15	118	-2	167	111
Burnrah Oil	1	14	-3	89	42
Grand Met.	50p	14	+12	121	87
Lucas Inds.	1	14	+29	298	240
Mills & Allen Int'l.	50p	14	-12	333	110
Turner & Newall	1	14	-15	157	7

The above list of active stocks is based on the number of bargains recorded yesterday in the Official List and under Rule 163 (1) (e) and reproduced today in Stock Exchange dealings.

BASE LENDING RATES

A.B.N. Bank	12.1%	Hambros Bank	12.1%
Alied Irish Banks Ltd.	12.1%	Amro	12.1%
American Express Bk.	12.1%	Julian S. Hodges	12.1%
Asian Bank Ltd.	12.1%	Hongkong & Shanghai	12.1%
Henry Ansbacher	12.1%	Industrial Bk of Scot.	12.1%
Associates Cap. Corp.	12.1%	Keyser Ullmann	12.1%
Banco de Bilbao	12.1%	Knowsley & Co. Ltd.	12.1%
Bank of Credit & Cince.	12.1%	Lloyds Bank	12.1%
Bank of N.S.W.	12.1%	London Mercantile	12.1%
Banque Belge Ltd.	12.1%	Edward Manson & Co.	12.1%
Banque du Rhone et de la Tamise, S.A.	12.1%	Midland Bank	12.1%
Barclays Bank	12.1%	Samuel Montagu	12.1%
Barnett Christie Ltd.	12.1%	Morgan Grenfell	12.1%
Bremar Holdings Ltd.	12.1%	National Westminster	12.1%
Brit. Bank of Mid. East	12.1%	Nicolaus	12.1%
British Shipley	12.1%	Northumbrian	12.1%
Canada Permt Trust	12.1%	Paribas	12.1%
Cayzer Ltd.	12.1%</		

Cruising means



FINANCIAL TIMES

Saturday December 30 1978

MAN OF THE YEAR

A time for Teng the bold

BY COLINA MACDOUGALL

CHINA'S acerbic and diminutive Vice-Premier Teng Hsiao-ping (he is barely 5 ft tall) has brought Peking at last on to the world stage as a force to be reckoned with. After a year of rapidly growing diplomatic contacts and foreign tours by himself and the party chairman, Hua Kuo-feng, his intervention in the last days of Sino-U.S. talks on the normalisation of relations finally achieved the historic agreement to exchange ambassadors.

The Chinese made a key concession, to shelve the question of U.S. arms exports to Taiwan to match the Americans one to drop insistence on a public declaration by Peking never to try to take Taiwan by force. This could only have come from the very top. While there is no evidence that Teng alone was the prime mover, the impatience to get over this hurdle and pass on to the fruitful acquisition of U.S. technology is characteristic of the style discernible in Peking since he reappeared in July 1977 after his humiliating dismissal the previous year.

Officially, Teng is now second-in-command to Hua, but the speed of developments in the past 18 months seems more characteristic of his impatience than of the cautious and stolid Hua. The ambitious programme of economic growth which was announced last March looks more like the work of a man frustrated by years of time-wasting political campaigns anxious to see the foundations laid within his lifetime than of

the compromise leader that Hua is thought to be.

Nor is it easy to imagine a newcomer like Hua (until the cultural revolution he was a relatively obscure provincial official) discarding hallowed Maoist precepts with the abandon so noticeable in recent months. Only a man with the confidence born of experience could attempt anything so bold and get away with it.

Whatever Teng's relations with Hua and the other survivors from the Mao era, he has built up support both within the hierarchy and, as posters show, on the streets. Troublemakers have been ruthlessly eliminated and the country set on the road to modernisation. Strikingly, in the last few months almost all his old colleagues have been rehabilitated, and the few still alive given important jobs.

The big disaster of 1978 for China—and presumably for Teng—has been the collapse of its relations with Vietnam. Always uneasy because of historical animosities, these broke out into open recriminations and sporadic border incidents as the Vietnamese made life progressively more difficult for their residual overseas Chinese.

Teng's support for the unpopular regime in Cambodia, involved in a border war with USSR-supported Hanoi, polarised the situation further. Whether Teng's abrupt and impatient character helped to precipitate events is hard to know, but it is difficult to imagine that China's

immensely diplomatic Premier Chou En-lai (who died in 1976) would have allowed so crucial a relationship to deteriorate so far.

While Teng pulled off a welcome visit to Japan in the early autumn, his more difficult trip to South East Asia last month was a qualified success.

Teng's career has been bumpy even for China, where the political upheavals of the past 20 years have pushed officials up and down the ladder with disconcerting speed. In the early 1950s, he was one of the tight inner core of the Communist Party in an apparently unshakable position.

Born in 1904 in Szechuan, he went to France as a young man and then to Moscow, where he joined the Chinese Communist Party. He returned to China in the mid-twenties, and a decade later took part in the epic Long March.

After Mao's victory in 1949, he was well ensconced in the senior party and bureaucratic establishment, despite a reputation for blunt manners, which the New China News Agency has recently tried to improve by presenting him as a jocular fellow.

Then Chairman Mao's "cultural revolution" in the mid-1960s apparently crushed him.

After the disastrous Great Leap Forward which Mao had ordered to speed up production in the late 1950s, the Chairman found the majority of his old colleagues ranged against him.

They did not trust his voluntarist methods and wanted to develop China through the conventional means used elsewhere. Mao managed to sack his



Teng Hsiao-ping: a bumpy ride to the top

major critics (one was Peng Teh-huai, who was posthumously rehabilitated only last weekend), but he could not sack the whole party. Instead he planned a long-term campaign, the cultural revolution, to dispose of his opponents by whipping up support outside the traditional centres of power.

The former Head of State, Liu Shao-chi, and Teng Hsiao-ping were the chief targets, and Teng, after slipping down the hierarchy, finally disappeared altogether in 1967.

For six years Teng was completely out of sight. He has not divulged how he spent the time, but other leaders—Peng Teh-huai for one—were physically maltreated, as well as humiliated. In 1973 he reappeared

under the segis of Premier Chou En-lai and rapidly regained his old posts. What Mao thought about this is not recorded. But Chou's death in 1976 weakened Teng's position so that Mao's radical supporters, the "Gang of Four", were able to get him dismissed a second time, and Hua Kuo-feng took his place as heir-apparent to both Mao and Chou.

After Mao's death and the arrest of the Gang, it took 10 months for Teng to get back to the official positions he now holds, Party Vice-Chairman and Vice-Premier.

The coming years will show whether his gamble on China's capacity to abandon strict Maoism and absorb technology from the West will work.

For the stock market 1978 is

dribbling away in a miserable fashion. The international outlook is discouraging, with Iran in chaos, the dollar threatened again, and U.S. interest rates

still rising. At home the question mark over wages is growing larger and more menacing.

THE LEX COLUMN

A cheerless close to the old year

Index fell 2.0 to 470.9



Index

fell 2.0 to 470.9

Mortgage Rate

Bank Base Rate

Average

147

142

137

135

142

147

152

147

142

140

137

135

135

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